



VERSACE

IMAGE NOT FINAL



VERSACE

PRODUCT ID
JULY 2016 COLLECTION

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VERSACE

OPTICAL



*ADV style

VERSACE

VE 3240

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT SPECIAL PROJECT - ROCK ICONS
- NAME METAL MESH

INSPIRATION AND DESCRIPTION

- The high status profile of modern Rock Icon glamour transforms finely studded pale gold metal, polished profiles and the iconic Medusa into contemporary symbols of essential optical style – the new Versace July 2016 Special Project Collection: Metal Mesh.
- This stylish squared optical shape in acetate features exclusive studded Metal Mesh temples for a high definition, tech edge with small, tone-on-tone Medusas on both sides.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/40.1/56.1/140
	54/16/41.6/58.2/140

KEY SELLING POINTS

- Super **stylish squared frontal shape** in acetate for modern women who love **contemporary style** with smart appeal and a glamorous feel.
- **Unique Special project finishes:** the exclusive Metal Mesh temples give this on-trend look a high definition, tech edge.
- **Iconic branding** for an unmistakable Versace Rock Icon look: small **3D metal Medusa on slender pale golden metal temples**.
- **Varied palette:** Rich classics and contemporary opal & transparent colours provide a great selection suited to different tastes and complexions.
- **Two sizes available** for easy fitting and essential comfort: 52 & 54. Available in Asian Fitting on certain SKUs.
- **ADV style.**

Colours	Frame	Temple	Details	Temple Tip
GB1	Black	Pale Gold	Pale Gold	Black
5208	Havana	Pale Gold	Pale Gold	Black
5209	Transparent Violet	Pale Gold	Pale Gold	Transparent Violet
5210	Opal Pink	Pale Gold	Pale Gold	Opal Pink

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Square lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3241

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT SPECIAL PROJECT - ROCK ICONS
- NAME METAL MESH

INSPIRATION AND DESCRIPTION

- The high status profile of modern Rock Icon glamour transforms finely studded pale gold metal, polished profiles and the iconic Medusa into contemporary symbols of essential optical style – the new Versace July 2016 Special Project Collection: Metal Mesh.
- This bold rectangular optical shape in acetate features exclusive studded Metal Mesh temples for a high definition, tech edge with small, tone-on-tone Medusas on both sides.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/17/39.4/55.7/140
	54/17/40.9/57.9/140

KEY SELLING POINTS

- Bold **rectangular frontal shape** in acetate for smart women who love to play with **everyday glamour**.
- **Unique Special project finishes:** the exclusive Metal Mesh temples give this on-trend look a high definition, tech edge.
- **Iconic branding** for an unmistakable Versace Rock Icon look: small 3D metal Medusa on **slender pale golden metal temples**.
- **Varied palette:** Rich classics and contemporary opal & transparent colours provide a great selection suited to different tastes and complexions.
- **Two sizes available for easy fitting and essential comfort:** 52 & 54. Available in Asian Fitting on certain SKUs.

Colours	Frame	Temple	Details	Temple Tip
GB1	Black	Pale Gold	Pale Gold	Black
988	Havana	Pale Gold	Pale Gold	Black
5205	Top Havana on Light Brown	Pale Gold	Pale Gold	Transparent Brown
388	Transparent Red	Pale Gold	Pale Gold	Transparent Red

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3233B

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME GRECA RING

INSPIRATION AND DESCRIPTION

- Luminous details and shimmering tones highlight the refined styling of 360°Versace design for a unique take on fashion-inspired contemporary optical style, revealing the brilliant soul of modern elegance with an unmistakable identity: - Pop Chic Greca Ring.
- This round optical shape flaunts a fine metal and nylon fibre frontal with a cut-off upper bar and slender, linear nylon fibre temples with a distinctive Swarovski crystal and metal Greca Ring décor.

FEATURES

Gender	Woman
Front Material	Nylon fibre
Temple Material	Nylon fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	49/20/45.3/52/140

KEY SELLING POINTS

- **Contemporary round shape** with signature style for women who appreciate all day pop chic style with a sparkling touch of glamour.
- The modern nylon fibre and metal construction is both **lightweight and resilient for optimal all day comfort and style.**
- **Hand finished, 360° luxury décor** – the iconic Greca ring on the temples is hand assembled and manually set with fine Swarovski crystals for a rich look and understated branding.
- The **varied palette** offers a selection of **catwalk inspired**, feminine opal colours & rich classics paired with coloured Swarovski crystals for an absolute look.

Colours	Frame	Temple	Details
GB1	Black	Black	Crystal
5217	Havana	Havana	Light Colorado Topaz
5226	Opal Pink	Opal Pink	Crystal Silver Shade
5227	Opal Azure	Opal Azure	Light Azure

OPTICIAN'S TIPS

- Nylon fibre temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.
- Metal pad arms are easily adjusted.

PRESCRIPTION

- Depth of lens is suitable for progressive lenses, classic design.
- Round lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3234B

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME GRECA RING

INSPIRATION AND DESCRIPTION

- Luminous details and shimmering tones highlight the refined styling of 360°Versace design for a unique take on fashion-inspired contemporary optical style, revealing the brilliant soul of modern elegance with an unmistakable identity: - Pop Chic Greca Ring.
- This rectangular optical shape flaunts a glamorous acetate frontal and slender, linear nylon fibre temples with the distinctive Swarovski crystal and metal Greca Ring décor.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Nylon fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	51/16/37.6/53.8/140
	53/16/39.1/55.9/140

KEY SELLING POINTS

- **Contemporary rectangular shape** with signature style for women who appreciate all day pop chic style with a sparkling touch of glamour.
- The **modern acetate & nylon fibre** construction is lighter than a full acetate frame, and comes in 2 sizes to offer easy to fit, optimal comfort with a fine finish.
- **Meticulously crafted, 360° luxury décor** – the iconic Greca ring on the temples is hand assembled and set with fine Swarovski crystals for a rich look and understated branding.
- **The varied palette** offers a selection of catwalk inspired, feminine transparent tones & rich classics paired with coloured Swarovski crystals for an absolute look.
- Available in **Asian Fitting** on certain SKUs.

Colours	Frame	Temple	Details
GB1	Black	Black	Crystal
967	Havana	Havana	Light Colorado Topaz
593	Transparent Grey	Transparent Grey	Black Diamond
5223	Transparent Lilac	Transparent Lilac	Light Amethyst

OPTICIAN'S TIPS

- Nylon fibre temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3235B

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME GRECA RING

INSPIRATION AND DESCRIPTION

- Luminous details and shimmering tones highlight the refined styling of 360°Versace design for a unique take on fashion-inspired contemporary optical style, revealing the brilliant soul of modern elegance with an unmistakable identity: - Pop Chic Greca Ring.
- This deep squared optical shape flaunts a trendy acetate frontal and slender, linear nylon fibre temples with the distinctive Swarovski crystal and metal Greca Ring décor.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Nylon fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/42.2/56.2/140
	54/16/43.9/58.4/140

KEY SELLING POINTS

- **Up-to-date shape with signature style** for women who appreciate all day pop chic style with a sparkling touch of glamour.
- The **modern acetate & nylon fibre construction** is lighter than a full acetate frame, and comes in 2 sizes to offer easy to fit, optimal comfort with a fine finish.
- **Meticulously crafted, 360° luxury décor** – the iconic Greca ring on the temples is hand assembled and set with fine Swarovski crystals for a rich look and understated branding.
- The **varied palette** offers a selection of **catwalk inspired, feminine opal & transparent** tones & rich classics paired with coloured Swarovski crystals for an absolute look.
- Available in **Asian Fitting** on certain SKUs.

Colours	Frame	Temple	Details
GB1	Black	Black	Crystal
5217	Havana	Havana	Light Smoked Topaz
5224	Opal Blush	Opal Blush	Silk
5225	Transparent Azure	Opal Azure	Light Sapphire

OPTICIAN'S TIPS

- Nylon fibre temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Square lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 1240

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME METAL MEDUSA

INSPIRATION AND DESCRIPTION

- Contemporary full metal frame, sophisticated lines and subtle icons distinguish the Versace Metal Medusa optical collection for a compelling Pop Chic look.
- This full metal oval optical shape features linear, tapered flat metal temples embellished with the unmistakable 3D Metal Medusa and a distinctive palette including feminine metal tones and rich opal colours.

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/17/39.5/58.3/140

KEY SELLING POINTS

- The **fine metal lines and modern flat metal volumes** of this optical shape offers an edgy, yet seductively elegant style.
- **Iconic décor and fine finishes:** tone-on-tone Medusa medallions on flat metal temples for unmistakable, yet subtle Versace branding and hand polished frontals for ultra-fine style.
- Versatile colour selection: **sophisticated, easy to match metallic tones** and soft feminine tones with coordinated acetate temple tips offer both passepartout versatility and fresh glamour.
- Fine metal frames offer **light, resilient style**, while adjustable nose pad & temple tips ensure personalised comfort.

Colours	Frame	Temple	Details	Temple Tip
1252	Pale Gold	Pale Gold	Pale Gold	Black
1396	Pink Copper	Pink Copper	Pink Copper	Opal Pink
1023	Lilac	Lilac	Lilac	Opal Lilac
1397	Plum	Plum	Plum	Transparent Plum

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.
- Metal pad arms are easily adjusted.

PRESCRIPTION

- Depth of lens is suitable for progressive lenses, classic design.
- Oval lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3236

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME METAL MEDUSA

INSPIRATION AND DESCRIPTION

- Contemporary acetate and metal frame, sophisticated lines and subtle icons distinguish the Versace Metal Medusa optical collection for a compelling Pop Chic look.
- This soft cat-eye optical shape in acetate features linear, tapered flat metal temples embellished with the unmistakable 3D Metal Medusa and a distinctive palette including feminine metal tones and rich opal and transparent colours.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/36.6/56.7/140
	54/16/38.0/58.9/140

KEY SELLING POINTS

- The **alluring form and modern flat metal** volumes of this optical shape offers an elegant take on chic contemporary style.
- **Iconic décor and fine finishes:** tone-on-tone 3D metal Medusa on flat metal temples for unmistakable, yet subtle Versace branding.
- Varied colour selection: **sophisticated metallic tones, rich classics and soft feminine tones** in either rich opal tones or fresh transparent plum offer both essential versatility and fresh, feminine glamour suited to different tastes & needs.
- Available in **2 sizes for easy fitting**, this fine acetate & metal frame offers lighter, resilient style, while adjustable temple tips ensure personalised comfort.
- **Asian Fitting** on certain SKUs.

Colours	Frame	Temple	Details	Temple Tip
GB1	Black	Pale Gold	Pale Gold	Black
5217	Havana	Pale Gold	Pale Gold	Black
5218	Opal Pink	Pink Copper	Pink Copper	Opal Pink
5219	Opal Lilac	Lilac	Lilac	Opal Lilac
5220	Transparent Plum	Plum	Plum	Transparent Plum

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Cat-eye lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3237

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME METAL MEDUSA

INSPIRATION AND DESCRIPTION

- Trendy shapes, sleek lines and subtle icons distinguish the Versace Metal Medusa optical collection for an exclusive Pop Chic look of compelling sophistication.
- This soft panthos optical shape in acetate features linear, tapered flat metal temples embellished with the unmistakable 3D Metal Medusa and a distinctive palette including feminine metal tones and rich opal and transparent colours.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/17/43.5/56.8/140
	54/17/45.2/59.0/140

KEY SELLING POINTS

- This stylish panthos shape offers a **fresh, yet elegant take** on chic contemporary style.
- **Iconic décor and fine finishes:** tone-on-tone 3D metal Medusa on flat metal temples for unmistakable, yet subtle Versace branding.
- Varied colour selection: **sophisticated metallic tones, rich classics** combined with fresh transparent plum offer both essential versatility and fresh glamour .
- Available in **2 sizes for easy fitting, this fine acetate & metal frame** offers lighter, resilient style with a polished, premium finish, while adjustable temple tips ensure personalised comfort.
- **Asian Fitting** on certain SKUs.

Colours	Frame	Temple	Details	Temple Tip
GB1	Black	Pale Gold	Pale Gold	Black
5208	Havana	Pale Gold	Pale Gold	Black
5215	Transparent Brown	Copper	Copper	Transparent Brown
5211	Transparent Green	Pale Gold	Pale Gold	Transparent Green
148	Crystal	Pale Gold	Pale Gold	Crystal

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative and high positive prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Panthos lens shape will fit any kind of lenses, also high positive lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 1241

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME SEE THROUGH

INSPIRATION AND DESCRIPTION

- Smart sophistication with a glamorous core define the contemporary aesthetic of See Through. Engraved into the temple core, the distinctive Versace Greca key is offset by luminous contemporary transparencies and the minimal chic of fine metallic profiles to define a new era in contemporary Versace style for men.
- This super-sleek semi-rimless rectangular metal optical shape redefines the concept of masculine elegance with “see-through” acetate temples in crystal or transparent grey featuring the iconic Greca Key engraved into the metal core and paired with cool colours on the frontal.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Acetate
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	54/18/35/57.3/145

KEY SELLING POINTS

- Discreet semi-rimless shape for **sophisticated style** with intrinsically refined, recognizable details.
- **Sleek finish:** the distinctive **Greca Key motif is set into the core** of the temples so that unmistakable branding becomes an intrinsic part of the frame structure.
- **Masculine colour selection:** classic metallic tones and sophisticated anthracite or matte black are paired with coordinated acetate temples in cool transparent grey or crystal for absolute versatility.
- **Fine metal frontal for light, strong style** and all day comfort and adjustable nose pads and acetate temple tips for personalised comfort & easy fitting.

Colours	Frame	Temple	Details
1252	Pale Gold	Crystal	Pale Gold
1000	Silver	Crystal	Silver
1264	Anthracite	Transparent Grey	Gunmetal
1261	Matte Black	Transparent Grey	Gunmetal

OPTICIAN'S TIPS

- Acetate temples are easy to adjust.
- Metal pad arms are easily adjusted.
- Use of dedicated adjustment pliers are recommended for pantoscopic adjustment to the endpieces.
- Dedicated spare wires are provided.

PRESCRIPTION

- Double eyewire semi-rimless accommodates well low to middle power plastic prescription lenses.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

VE 3239

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME SEE THROUGH

INSPIRATION AND DESCRIPTION

- Smart sophistication with a glamorous core define the contemporary aesthetic of See Through. Engraved into the temple core, the distinctive Versace Greca key is offset by luminous contemporary transparencies and the minimal chic of fine metallic profiles to define a new era in contemporary Versace style for men.
- This high volume square acetate optical shape redefines the concept of masculine elegance with “see-through” acetate temples in crystal or transparent grey and brown featuring the iconic Greca Key engraved into the metal core and paired with cool colours on the frontal.

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/20/41.1/56.5/145
	54/20/42.7/58.7/145

KEY SELLING POINTS

- **Trendy squared acetate** shape with intrinsically refined, recognizable details on the inside of the see-through temples.
- **Sleek finish:** the iconic **Greca Key motif is set into the core** of the temples so that unmistakable branding becomes an intrinsic part of the frame structure.
- **Masculine colour selection:** classic black or havana, as well as transparent grey or green frontals are paired with coordinated acetate temples in cool transparent colours or crystal for absolute versatility.
- **Soft to the touch, smooth acetate** offers a fine, durable finish, while 2 sizes and adjustable temple tips ensure an easy fit and personalised comfort.
- **Asian fitting** available on certain SKUs.

Colours	Frame	Temple	Details
GB1	Black	Crystal	Gold
108	Havana	Transparent Brown	Gold
593	Transparent Grey	Transparent Grey	Gunmetal
5211	Transparent Green	Transparent Grey	Silver

OPTICIAN'S TIPS

- Acetate temples are easy to adjust.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Square lens shape will fit any kind of lenses.
- Progressive Friendly: Yes, Classic.



VERSACE

SUN



*ADV style

VERSACE

VE 2175

- COLLECTION JULY 2016 - SUN
- SEGMENT SPECIAL PROJECT - ROCK ICONS
- NAME METAL MESH

INSPIRATION AND DESCRIPTION

- Retro-inspired profiles, extravagant shapes and wide metal temples flaunt the exclusive Metal Mesh effect and iconic Medusa heads to evoke a futuristic dimension for the irresistible flamboyance of contemporary Rock Icons – Versace July 2016 Special Project Collection.
- This high definition round double bridge metal shape flaunts angular profiles embellished with the exclusive Metal Mesh studded effect and super wide, flat metal temples with a large Medusa.

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	60/17/52.5/67.5/140

KEY SELLING POINTS

- This **high profile Rock Icon style** flaunts a status of contemporary glamour with an edgy, futuristic feel and irresistible luxury.
- **Exclusive new décor:** the Metal Mesh studded finish creates an unmistakable look.
- **Iconic large 3D metal Medusa** on wide metal temples for unique brand identity.
- **Rich metallic colours** are paired with up-to-date mirror & softly shaded gradient lenses for an extremely easy to match look with feminine allure.
- The **resilient, light metal frame** offers long lasting style, while easily adjusted nose pads and temple tips ensure a personalised fit and essential comfort.
- **ADV style.**

Colours	Frame	Temple	Lens	Details	Temple Tip
100287	Gold	Gold	Grey	Gold	Black
125211	Pale Gold	Pale Gold	Grey Gradient	Pale Gold	Black
10016G	Gunmetal	Gunmetal	Silver Mirror	Gunmetal	Black
13954Z	Pink Copper	Pink Copper	Pink Gold Mirror	Pink Copper	Black

PRESCRIPTION

- Rx-Able: Not Recommended.



VERSACE

VE 4331

- COLLECTION JULY 2016 - SUN
- SEGMENT SPECIAL PROJECT - ROCK ICONS
- NAME METAL MESH

INSPIRATION AND DESCRIPTION

- Retro-inspired profiles, extravagant shapes and wide metal temples flaunt the exclusive Metal Mesh effect and iconic Medusa heads to evoke a futuristic dimension for the irresistible flamboyance of contemporary Rock Icons – Versace July 2016 Special Project Collection.
- This oversize squared acetate sun shape flaunts a distinctive round lens shape, while the super wide metal temples are embellished with the exclusive Metal Mesh studded effect and a large Medusa for unmistakable Versace glamour.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	57/16/53.2/58.4/140

Colours	Frame	Temple	Lens	Details	Temple Tip
GB1/87	Black	Pale Gold	Grey	Pale Gold	Black
988/13	Havana	Pale Gold	Brown Gradient	Pale Gold	Black
520513	Top Havana on Light Brown	Pale Gold	Brown Gradient	Pale Gold	Dark Brown
388/13	Transparent Red	Pale Gold	Brown Gradient	Pale Gold	Transparent Red

KEY SELLING POINTS

- This high volume Rock Icon style flaunts a **status of retro-inspired contemporary glamour** with an edgy feel of irresistible luxury.
- **Exclusive new décor:** the Metal Mesh studded finish on the super wide temples and iconic large Medusa create an unmistakable look.
- **Rich classic colours**, modern gradient variants and a bold transparent red are paired with pale golden temples and classic grey or brown gradient lenses for refined feminine allure.
- The quality acetate&metal frame offers a balanced, long lasting style, while easily adjusted temple tips ensure a personalised fit and essential comfort.
- Available in **Asian Fitting** on certain SKUs.

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4330

- COLLECTION JULY 2016 - SUN
- SEGMENT SPECIAL PROJECT - ROCK ICONS
- NAME METAL MESH

INSPIRATION AND DESCRIPTION

- Luminous contrasts, distinctive lenses and shimmering metal studs offset the iconic 3D Medusa and studded metal temples for a provocative take on contemporary Versace Rock Icon glamour - July 2016 Special Project Collection: Metal Mesh.
- The injected contemporary round shape is covered on top by studded metal for a futuristic look, while the sleek metal temples are embellished with the exclusive Metal Mesh studded effect and a Medusa for unmistakable Versace glamour.

FEATURES

Gender	Woman
Front Material	Nylon fibre
Temple Material	Metal
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	53/20/48/55.2/140

KEY SELLING POINTS

- This **stylish contemporary variation** on high volume Rock Icon style flaunts a status of contemporary glamour with an edgy, futuristic feel of luxury.
- **Exclusive new décor:** the Metal Mesh studded finish on the upper part of the frontal and slender metal temples create an unmistakable look with compelling future-retro glamour.
- **Varied colour selection:** rich classic colours, modern transparent and matte opal variants and are paired with rich metallic temples and classic, gradient or **trendy mirror lenses for all tastes and personalities.**
- The lightweight nylon fibre&metal frame offers a **balanced, easy to wear style**, while easily adjusted temple tips ensure a personalised fit and essential comfort.

Colours	Frame	Temple	Lens	Details	Temple Tip
GB1/87	Black	Gold	Grey	Gold	Black
GB1/11	Black	Pale Gold	Grey Gradient	Pale Gold	Black
988/13	Havana	Pale Gold	Brown Gradient	Pale Gold	Black
52066V	Transparent Grey	Gunmetal	Silver Mirror Gradient	Gunmetal	Black
52074Z	Matte Opal Blush	Pink Copper	Pink Gold Mirror	Pink Copper	Matte Opal Blush

PRESCRIPTION

- Rx-Able: Yes, Advanced.



VERSACE

VE 4328

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME MEDUSA 96

INSPIRATION AND DESCRIPTION

- Revisited in cool transparencies and shimmering opal tones, Vintage models from the Medusa '96 Collection by Gianni Versace bring unmistakable icons of success into the present, complete with the original pale golden metal Medusa Medallions. True icons live on forever.
- The bold volumes of this classic rectangular shape in nylon fibre feature the original Medusa 96 temple: a wide, shaped structure adorned with a double metal circle and 2 3D metal Medusa Medallions for true Rock Icon style.

FEATURES

Gender	Woman
Front Material	Nylon fibre
Temple Material	Nylon fibre
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	54/20/39.9/57.6/140

Colours	Frame	Temple	Lens	Details
GB1/11	Black	Black	Grey Gradient	Pale Gold
521213	Havana	Havana	Brown Gradient	Pale Gold
52066V	Transparent Grey	Transparent Grey	Silver Mirror Gradient	Pale Gold
521313	Opal Blush	Opal Blush	Light Brown Gradient	Pale Gold

KEY SELLING POINTS

- **Exclusive branding – Original Versace Medallions** in Pale Gold and a golden «**Medusa 96**» **laser engraving** inside the temple identify this classic style with the original glamour of true Versace design.
- **Polished black, havana, opal and transparent** tones offer a varied colour selection for both classic versatility and modern glamour.
- Despite the impressive volumes of the frame's thick volumes, the nylon fibre structure ensures a **lighter, more flexible fit**.
- **Classic gradient and silver mirror lenses** complete the style, providing essential protection from harmful UV rays and enhanced, reduced glare vision comfort in bright light.
- **Dedicated cleaning cloth.**

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4329

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME MEDUSA 96

INSPIRATION AND DESCRIPTION

- Revisited in cool transparencies and classic tones, Vintage models from the Medusa '96 Collection by Gianni Versace bring unmistakable icons of success into the present, complete with the original pale golden metal Medusa Medallions. True icons live on forever.
- The bold volumes of this classic oval shape in nylon fibre feature the original Medusa 96 temple: a wide, shaped structure adorned with a double metal circle and 2 3D metal Medusa Medallions for true Rock Icon style.

FEATURES

Gender	Woman
Front Material	Nylon fibre
Temple Material	Nylon fibre
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	53/20/43.8/53.3/140

Colours	Frame	Temple	Lens	Details
GB1/87	Black	Black	Grey	Pale Gold
521487	Havana	Havana	Grey	Pale Gold
148/11	Crystal	Crystal	Grey Gradient	Pale Gold
193/13	Transparent Red	Transparent Red	Brown Gradient	Pale Gold

KEY SELLING POINTS

- **Exclusive branding – Original Versace Medallions** in Pale Gold and a golden «Medusa 96» laser engraving inside the temple identify this classic style with the original glamour of true Versace design.
- Polished black, havana and transparent tones offer a varied colour selection for both **classic versatility and modern, light infused glamour**.
- Despite the impressive volumes of the frame's thick volumes, the nylon fibre structure ensures a **lighter, more flexible fit**.
- Classic **gradient and monotint lenses** complete the style, providing essential protection from harmful UV rays and enhanced vision comfort in bright light.
- **Dedicated cleaning cloth.**

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4324B

- COLLECTION JULY 2016 - SUN
- SEGMENT POP CHIC
- NAME GRECA RING

INSPIRATION AND DESCRIPTION

- Refined 360° design takes fashion-inspired contemporary style to new heights - Pop Chic Greca Ring. Light infused volumes, shimmering coloured crystals, and handcrafted finishes reveal the luminous essence of modern elegance with an unmistakable Versace identity.
- This feminine butterfly sun shape flaunts a high volume acetate frontal and slender, linear nylon fibre temples with the distinctive Swarovski crystal and metal Greca Ring décor.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Nylon fibre
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	57/16/50.9/61.6/140

KEY SELLING POINTS

- A **feminine classic shape with signature style** for women who appreciate all day pop chic style with a sparkling touch of glamour.
- The **modern acetate & nylon fibre construction** is lighter than a full acetate frame, offering a perfect combination of high quality, easy to fit style and optimal comfort with a fine finish.
- **Meticulously crafted, 360° luxury décor** – the iconic pale golden Greca ring on the temples is hand assembled and set with fine Swarovski crystals for a rich look and understated branding.
- The varied palette offers a **sophisticated selection of deep catwalk inspired opal & feminine transparent tones** & rich classics paired with coloured Swarovski crystals and matching gradient sun lenses for an absolute look.
- Available in **Asian Fitting** on certain SKUs.

Colours	Frame	Temple	Lens	Details
GB1/11	Black	Black	Grey Gradient	Crystal
5217/13	Havana	Havana	Brown Gradient	Light Smoked Topaz
521611	Transparent Green	Green	Grey Gradient	Emerald
109/13	Opal Bordeaux	Bordeaux	Brown Gradient	Siam

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4326B

- COLLECTION JULY 2016 - SUN
- SEGMENT POP CHIC
- NAME GRECA RING

INSPIRATION AND DESCRIPTION

- Refined 360° design takes fashion-inspired contemporary style to new heights - Pop Chic Greca Ring. Light infused volumes, shimmering coloured crystals, and handcrafted finishes reveal the luminous essence of modern elegance with an unmistakable Versace identity.
- This distinctive round sun shape flaunts a fine metal and nylon fibre frontal with a cut-off upper bar and slender, linear nylon fibre temples with a distinctive Swarovski crystal and metal Greca Ring décor.

FEATURES

Gender	Woman
Front Material	Nylon fibre
Temple Material	Nylon fibre
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	53/20/48.5/57/140

KEY SELLING POINTS

- **Contemporary shape with signature style** for women who appreciate all day pop chic style with a sparkling touch of glamour.
- The modern nylon fibre and metal construction is both **lightweight and resilient for optimal all day comfort and style.**
- **Hand finished, 360° luxury décor** – the iconic pale golden Greca ring on the temples is hand assembled and manually set with fine Swarovski crystals for a rich look and understated branding.
- The **varied palette** offers a selection of catwalk inspired, feminine opal colours & rich classics paired with coloured Swarovski crystals for an absolute look.
- **Grey, brown and up-to-date silver mirror gradient** lenses offer both classic and contemporary looks, with enhanced, reduced glare vision and optimal protection from harmful UV rays.

Colours	Frame	Temple	Lens	Details
GB1/11	Black	Black	Grey Gradient	Crystal
521213	Havana	Havana	Brown Gradient	Smoked Topaz
52276V	Opal Azure	Opal Azure	Silver Mirror Gradient	Light Sapphire
522213	Blush	Blush	Brown Gradient	Crystal Silver

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4325

- COLLECTION JULY 2016 - SUN
- SEGMENT POP CHIC
- NAME METAL MEDUSA

INSPIRATION AND DESCRIPTION

- Compelling shapes, sleek metal temples and subtle tone-on-tone 3D details distinguish the essence of Metal Medusa to evoke the bold spirit and sophisticated glamour of elegant Versace pop chic design.
- This glamorous cat-eye sun shape in acetate features linear, tapered flat metal temples embellished with the unmistakable 3D Metal Medusa and a distinctive palette including feminine metal tones and dense transparent acetates.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	54/21/48.3/61.3/140

KEY SELLING POINTS

- The **cat-eye alluring shape and modern flat metal** volumes of this glamorous shape offers a seductive take on chic contemporary style.
- **Iconic décor and fine finishes:** tone-on-tone 3D metal Medusa on polished flat metal temples for unmistakable, yet subtle Versace branding.
- Varied colour selection: **sophisticated metallic tones, rich classics and deep transparent tones** offer both essential versatility and sophisticated glamour to cater to different tastes & needs.
- This fine acetate & metal frame offers **lighter, resilient style**, while adjustable temple tips ensure personalised comfort. **Asian Fitting** on certain SKUs.
- **Classic grey and soft gradient** sun lenses complete the style, providing essential protection from UV rays and enhanced vision comfort in bright light.

Colours	Frame	Temple	Lens	Details	Temple Tip
GB1/87	Black	Pale Gold	Grey	Pale Gold	Black
520813	Havana	Pale Gold	Brown Gradient	Pale Gold	Black
521513	Transparent Brown	Copper	Brown Gradient	Copper	Transparent Brown
52118E	Transparent Green	Pale Gold	Green Gradient	Pale Gold	Transparent Green

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

VE 4327

- COLLECTION JULY 2016 - SUN
- SEGMENT POP CHIC
- NAME METAL MEDUSA

INSPIRATION AND DESCRIPTION

- Stylish layers and playful transparencies offset the contemporary construction of bold Versace design with unmistakable icons and modern metal profiles in tone-on-tone combinations to distinguish the new Metal Medusa Collection for men.
- This high impact pilot sun shape in nylon fibre features a unique straight metal double bridge and tapered flat metal temples embellished with the unmistakable 3D Metal Medusa.

FEATURES

Gender	Man
Front Material	Nylon fibre
Temple Material	Metal
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	57/16/48.4/63.9/140

KEY SELLING POINTS

- **The bold volumes and contemporary mixed-media construction** of this high impact shape offer an unmistakable, up-to-date take on pop chic style.
- **Iconic décor and fine finishes:** tone-on-tone 3D metal Medusa on polished flat metal temples for unmistakable, yet subtle Versace branding.
- Varied colour selection: **sophisticated metallic tones, rich classics and cool transparent grey** offer both essential versatility and sophisticated contemporary style.
- This nylon fibre & metal frame offers **lighter, resilient style**, while adjustable temple tips ensure personalised comfort.
- **Classic and modern mirror lens** variations provide essential protection from UV rays and enhanced, glare-free vision comfort in bright light as well as varying visual interpretations of the style.

Colours	Frame	Temple	Lens	Details	Temple Tip
GB1/87	Black	Pale Gold	Grey	Pale Gold	Black
967/13	Havana	Pale Gold	Brown Gradient	Pale Gold	Havana
52066V	Transparent Grey	Gunmetal	Silver Mirror Gradient	Gunmetal	Transparent Grey
106/6G	Blue	Black	Silver Mirror	Black	Blue

PRESCRIPTION

- Rx-Able: Not Recommended.



VERSACE

VE 2174

- COLLECTION JULY 2016 - SUN
- SEGMENT POP CHIC
- NAME SEE THROUGH

INSPIRATION AND DESCRIPTION

- Core sophistication and a subtle shimmer of iconic glamour define the contemporary aesthetic of See Through. With the distinctive Versace Greca key engraved into the temple, contemporary transparencies and the minimal chic of fine metallic profiles this style also flaunts an innovative new nylon fibre bridge structure for state-of-the-art comfort.
- This deep squared metal sun shape redefines the concept of masculine elegance with “see-through” acetate temples with the iconic Greca Key motif engraved into the temple core in, cool metal colours on the frontal and an innovative new nylon fibre double bridge structure.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Acetate
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	59/13/48.8/68.3/145

Colours	Frame	Temple	Lens
12528G	Pale Gold	Crystal	Grey Gradient
10006G	Silver	Crystal	Silver Mirror
100187	Gunmetal	Transparent Grey	Grey
125213	Pale Gold	Transparent Brown	Brown Gradient

KEY SELLING POINTS

- **Sleek double bridged** shape for up-to-date, sophisticated interpretation of pop chic style with intrinsically refined, recognizable details.
- **Fine finish:** the iconic **Greca Key motif is set into the core** of the temples so that unmistakable branding becomes an intrinsic part of the frame structure.
- **Masculine colour selection:** versatile metallic tones are paired with coordinated acetate temples in cool transparent grey, brown or crystal for absolute versatility.
- Fine metal frontal with **innovative new nylon fibre nose rest** for light, strong style and all day comfort, while adjustable acetate temple tips offer personalised comfort & easy fitting.

PRESCRIPTION

- Rx-Able: Yes, Standard.



VERSACE

COLOUR REFRESH



FEATURES

Gender	Man
Front Material	Nylon fibre
Temple Material	Metal
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	60/15/50.4/64.4/145

VE 4312

Colours	Frame	Temple	Details	Temple Tip	Lens
51814T	Matte Havana	Gold	Black Enamel	Matte Havana	Grey Gold Polar

- Rx-Able: Yes, Standard.

VERSACE

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME VINTAGE VANITAS



**image not final*

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Temple	41/140

VE 2166

Colours	Frame	Temple	Details	Temple Tip	Lens
12526G	Pale Gold	Pale Gold	Black Enamel	Black	Silver Mirror

- Rx-Able: Not Recommended.

VERSACE

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME VINTAGE VANITAS



FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	56/19/48.4/59.3/140

VE 4306Q

Colours	Frame	Temple	Details	Lens
GB1/5A	Black	Black	Bronze Leather	Gold Mirror

VERSACE

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME LEATHER MEDUSA

- Rx-Able: Yes, Standard.



**image not final*

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	59/16/44.1/65.6/145

VE 4296

Colours	Frame	Temple	Details	Lens
108/73	Havana	Havana	Pale Gold	Brown
51934T	Dark Green	Black	Pale Gold	Grey Mirror Gold

VERSACE

- COLLECTION JULY 2016 - SUN
- SEGMENT ROCK ICONS
- NAME ROCK GRECA

- Rx-Able: Yes, Standard.



FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/17/39.3/56.7/140
	55/17/40.7/58.8/145

VE 3218

Colours	Frame/Temple	Temple	Details	Temple Tip
5177	Black Gradient Brown	Gunmetal	Black Enamel	Black

VERSACE

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ROCK ICONS
- NAME VINTAGE VANITAS

- Progressive Friendly: Yes, Classic.



**image not final*

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/35.6/55.3/140
	54/16/37/57.4/140

VE 3220

Colours	Frame	Temple	Details	Temple Tip
108	Havana	Pale Gold	Black Enamel	Black

VERSACE

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ROCK ICONS
- NAME VINTAGE VANITAS

- Progressive Friendly: Yes, Classic.



**image not final*

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	51/16/35.6/54.8/135
	53/16/37/56.9/135

VERSACE

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ROCK ICONS
- NAME BRIGHT CRYSTAL

VE 1225B

Colours	Frame	Temple	Details	Temple Tip
1013	Copper	Havana	Light Colorado Topaz	Havana
1398	Pale Gold	Opal Azure	Light Sapphire	Opal Azure

- Progressive Friendly: Yes, Classic.



**image not final*

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/34.3/54.7/135
	54/16/35.6/56.8/135

VERSACE

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ROCK ICONS
- NAME BRIGHT CRYSTAL

VE 1226B

Colours	Frame	Temple	Details
1398	Pale Gold	Opal Azure	Light Sapphire



**image not final*

VERSACE

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT POP CHIC
- NAME STUDS

VE 3186

FEATURES	
Gender	Woman
Front Material	Acetate
Temple Material	Acetate
Hinge	Flex
Base	4
Size/Bridge/B/ED/Temple	52/16/33.7/55.5/140
	54/16/35/57.6/140

Colours	Frame	Temple	Details	Temple Tip
5184	Havana Bordeaux	Havana Bordeaux	Pale Gold	Havana Bordeaux

- Progressive Friendly: Yes, Classic.



VERSACE