

# DOLCE & GABBANA

PRODUCT ID  
JULY 2016 COLLECTION

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WOMAN COLLECTION



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The exquisite femininity of intricate, handwoven lace and the high brow glamour of iconic Dolce&Gabbana roses returns in a vision of Absolute Luxury illuminated by a shimmering veil of Swarovski crystal
- This sumptuous butterfly sun shape features fine «lace» metal rims (in shiny gold or shiny black) created using a state-of-the-art laser cutting technique and is embellished with hand applied roses of varying sizes in either red, white or black, and a lavish smattering of Swarovski crystals

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	WOMAN		1300/8G	Shiny Black & Red Flowers	Shiny Black	Grey Gradient
FRONT MATERIAL	METAL		1301/5A	Shiny Gold & White Flowers	Shiny Gold	Mirror Gold
TEMPLE MATERIAL	METAL		1302/8G	Shiny Black & Black Flowers	Shiny Black	Grey Gradient
HINGE	STANDARD					
BASE	6D					
SIZE/BRIDGE/B/ED/TEMPLE	53/21/46/59.7/140					

KEY SELLING POINTS		PRESCRIPTION	
<ul style="list-style-type: none"> <li>Exclusive limited edition Special Project frame for Boutiques and brand-lovers and trendsetters with the confidence and means to show their exclusive taste for Absolute Luxury to the world</li> <li>Exquisite handcrafted décor features New Lace effect, precious roses, Swarovski crystals and premium quality materials for a 100% luxury finish</li> <li>Quality grey gradient &amp; mirror gold sun lenses complete the look with a touch of edgy, modern allure and ensure 100% protection from UV rays, and enhanced vision in bright light</li> <li>Bold, yet balanced frames and adjustable temple tips for opulent, yet comfortable style</li> <li>Fine, flat metal temples are laser engraved with the Dolce&amp;Gabbana logo and feature coordinated colour acetate temple tips</li> <li>An exclusive box and case decorated with fine lace emphasises the precious luxury of these frames</li> </ul>		<ul style="list-style-type: none"> <li>Rx-Able: Not Recommended</li> </ul>	



\*image not final yet

INSPIRATION AND DESCRIPTION

- The exquisite femininity of intricate, handwoven lace and high brow glamour of iconic Dolce&Gabbana roses returns in a vision of Absolute luxury illuminated by a shimmering veil of Swarovski crystals
- This eye-catching cat-eye sun style features an iconic bold rimmed shape in premium acetate and fine, flat metal temples, which are laser cut with the Dolce&Gabbana New Lace pattern and embellished with Swarovski crystals and iconic Dolce&Gabbana roses

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	WOMAN		501/8G	Shiny Black	Shiny Gunmetal	Grey Gradient
FRONT MATERIAL	ACETATE					
TEMPLE MATERIAL	METAL		3088/8G	Shiny Red	Shiny Black	Grey Gradient
HINGE	STANDARD		3084/13	Beige Horn	Shiny Gold	Brown Gradient
BASE	6		3099/13	Pearly Pink	Shiny Pink Gold	Peach Gradient
SIZE/BRIDGE/B/ED/TEMPLE	50/19/41.1/54.9/140		3100/8G	Pearly Azure	Shiny Silver	Grey Gradient

KEY SELLING POINTS

- Exclusive luxury with unique Sicilian heritage-inspired lace effect and iconic roses for women who love high glamour, recognisable Dolce&Gabbana style
- Premium quality materials and hand assembled finishes for a 100% luxury finish
- The varied palette offers both classic black and an array of soft, feminine tones, including: red, beige horn, pearly pink & blue for modern, feminine style
- Premium quality grey, brown and peach gradient sun lenses complete the look and guarantee 100% protection from harmful UV rays and comfortable vision in bright light
- Bold, yet balanced volumes, light metal temples and adjustable temple tips offer a personalised fit and essential comfort
- An exclusive black lace case emphasises the precious luxury of these frames



\*image not final yet

INSPIRATION AND DESCRIPTION

- The exquisite femininity of intricate, luminous lace and high brow glamour of iconic Dolce&Gabbana roses returns in a vision of Absolute luxury illuminated by a shimmering veil of Swarovski crystals
- This oversize, squared cat-eye sun shape features fine laser cut-out «lace» metal rims and temples in shiny metallic tones or black embellished with hand applied Swarovski crystals for a shimmer of luminous luxury. Grey, brown and peach gradient sun lenses complete the look for feminine allure

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	WOMAN		04/8G	Shiny Gunmetal	Shiny Gunmetal	Grey Gradient
FRONT MATERIAL	METAL		01/8G	Shiny Black	Shiny Black	Grey Gradient
TEMPLE MATERIAL	METAL		02/13	Shiny Gold	Shiny Gold	Brown Gradient
HINGE	STANDARD		1298/13	Shiny Pink Gold	Shiny Pink Gold	Peach Gradient
BASE	6		05/8G	Shiny Silver	Shiny Silver	Grey Gradient
SIZE/BRIDGE/B/ED/TEMPLE	56/18/49.1/64.7/140					

KEY SELLING POINTS

- Exclusive style with unique new lace metal frame for recognisable, DNA inspiration and shimmering Swarovski crystals for glamorous luxury with fine, contemporary appeal
- Innovative laser-cut décor and premium quality materials with fine, hand assembled crystals for a 100% luxury finish
- Quality sun lenses in soft, feminine tones guarantee 100% protection from harmful UV rays and comfortable vision in bright light
- Bold, yet light, balanced volumes and adjustable temple tips offer comfortable style
- Dedicated packaging emphasises the precious luxury of these frames



\*image not final yet

INSPIRATION AND DESCRIPTION

- The exquisite femininity of intricate, handwoven lace and high brow glamour of iconic Dolce&Gabbana roses returns in a vision of Absolute luxury illuminated by a shimmering veil of Swarovski crystals
- This seductive cat-eye optical style features an iconic bold rimmed shape in premium acetate and fine, flat metal temples, which are laser cut with the Dolce&Gabbana New Lace pattern and embellished with Swarovski crystals and iconic Dolce&Gabbana roses for a fine luxury finish

FEATURES			COLOUR	FRONT	TEMPLE
GENDER	WOMAN		501	Shiny Black	Shiny Gunmetal
FRONT MATERIAL	ACETATE				
TEMPLE MATERIAL	METAL		3088	Shiny Red	Shiny Black
SIZE/BRIDGE/B/ED/TEMPLE	49/18/40.5/52.6/140		3084	Beige Horn	Shiny Gold
	51/18/42.1/56.1/140		3099	Pearly Pink	Shiny Pink Gold
			3100	Pearly Azure	Shiny Silver

KEY SELLING POINTS

- Exclusive luxury style with iconic lace design and roses for recognisable, DNA inspiration and a sensual, alluring look.
- Shimmering Swarovski crystals further enhance the frame, while premium quality materials and the hand assembled décor guarantee a 100% luxury finish
- Bold, yet balanced volumes, light metal temples and adjustable temple tips ensure all day comfortable style
- 2 sizes ensure easy fitting and soft, adjustable temple tips offer a perfect fit
- An exclusive lace case emphasises the precious luxury of these frames

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust
- We recommend to cover endpieces with cloth before heating

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Cat-eye lens shape will fit any kind of lenses
- Progressive: Friendly: Yes, Classic



\*image not final yet

INSPIRATION AND DESCRIPTION

- The exquisite femininity of intricate, handwoven lace and high brow glamour of iconic Dolce&Gabbana roses returns in a vision of Absolute luxury illuminated by a shimmering veil of Swarovski crystals
- This oversize, squared cat-eye sun shape features fine laser cut-out «lace» metal rims and temples in shiny metallic tones or black embellished with hand applied Swarovski crystals for a shimmer of luminous luxury. Grey, brown and peach gradient sun lenses complete the look for feminine allure

FEATURES			COLOUR	FRONT	TEMPLE
GENDER		WOMAN	04	Shiny Gunmetal	Shiny Gunmetal
FRONT MATERIAL		METAL	01	Shiny Black	Shiny Black
TEMPLE MATERIAL		METAL	02	Shiny Gold	Shiny Gold
SIZE/BRIDGE/B/ED/TEMPLE		52/16/41/58.2/140	1298	Shiny Pink Gold	Shiny Pink Gold
			05	Shiny Silver	Shiny Silver

KEY SELLING POINTS

- Exclusive luxury style with unique jewel-inspired faceting for recognisable, catwalk inspiration with a sleek, contemporary edge
- Innovative laser-cut décor and premium quality materials with fine, hand assembled crystals for a 100% luxury finish
- The light, resilient frame structure and adjustable temple tips offer comfortable style and a personalised fit
- An exclusive lace case emphasises the precious luxury of these frames and protects them to ensure lasting style

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust
- Metal pad arms are easily adjusted

PRESCRIPTION

- Double eyewire full rim accommodates well low to middle power plastic prescription lenses
- Depth of lens is suitable for progressive lenses, classic design
- Butterfly lens shape will fit any kind of lenses
- Progressive: Friendly: Yes, Classic



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The geometric glamour of the pied de poule design adds an exclusive touch of Diva-inspired class to the sculptural volumes of iconic Dolce&Gabbana shapes
- This ultra-high volume, geometric sun shape features a sculptural frontal in nylon fibre embellished with real pied de poule fabric, and wide black acetate temples in black&white

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	WOMAN		501/8G	Black With Black & White Knitted Insert	Shiny Black	Grey Gradient
FRONT MATERIAL	NYLON FIBRE					
TEMPLE MATERIAL	ACETATE					
SIZE/BRIDGE/B/ED/TEMPLE	50/23/39/53.3/140					

KEY SELLING POINTS

- The combination of light nylon fibre, premium quality pied de poule knit fabric and smooth premium acetate ensure a lighter fit and absolute luxury quality finish
- The versatile palette offers a distinctive, yet easy to match, look with unmistakable glamour and class
- Adjustable temples ensure personalised comfort
- Quality sun lenses in a coordinated tone guarantee 100% protection from harmful UV rays and a total aesthetic
- The fine acetate and metal Dolce&Gabbana logo Plaque provides luxury branding that alludes to classy, Diva-inspired accessories of vintage eras
- The dedicated velvet packaging emphasises the absolute luxury of the frame





*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- The dynamic design of contemporary forms & luminous metal lines translate into unique overlapping shapes, layered constructions and refined contrasts, paying tribute to Sicilian Taste – the inspired legacy of DNA style
- Innovative metal frame constructions & contemporary shapes with dynamic appeal define this double bridged pilot sun shape featuring an imposing frontal with a 1 piece double metal bridge structure, which supports acetate rims attached by visible claw-clasps and thin, flat metal temples

#### FEATURES

GENDER	WOMAN
FRONT MATERIAL	METAL
TEMPLE MATERIAL	METAL
SIZE/BRIDGE/B/ED/TEMPLE	56/18/50.2/66.6/140

#### COLOURS

02/8G
04/13
02/F9
1298/13
05/88

#### FRONT

Shiny Gold & Shiny Black Rims
Shiny Gunmetal & Havana Rims
Shiny Gold & Honey Rims
Shiny Pink Gold & Opal Pink Rims
Shiny Silver & Opal Azure Rims

#### TEMPLE

Shiny Gold
Shiny Gunmetal
Shiny Gold
Shiny Pink Gold
Shiny Silver

#### LENS

Grey Gradient
Brown Gradient
Mirror Gold
Peach Gradient
Mirror Silver Gradient

#### KEY SELLING POINTS

- Dynamic elegance for up-to-date men with a taste for edgy modernity and luxury style
- The resilient metal frame offers light, durable style that is guaranteed to last
- 5 modern colours, including sophisticated honey, opal zure and opal pink, as well as black or havana, are matched to metallic tones of gold, silver, gunmetal and pink gold for easy to match, passepartout look with unmistakable Sicilian Taste DNA style
- Adjustable nose pads and acetate temple tips offer personalised comfort and lasting resilience
- Quality sun lenses in stylish gradient and silver or gold mirror tones guarantee 100% protection from harmful UV rays, while flash mirror lenses also offer enhanced vision in very bright light
- The Dolce&Gabbana logo is laser engraved into the labels for an ultra-fine, DNA finish

#### PRESCRIPTION

- Rx-Able: Yes, Standard



*\*image not final yet*

**INSPIRATION AND DESCRIPTION**

- The dynamic design of contemporary forms & luminous metal lines translate into unique overlapping shapes, layered constructions and refined contrasts, paying tribute to Sicilian Taste – the inspired legacy of DNA style
- Innovative frame constructions & contemporary shapes with dynamic appeal define this contemporary pilot sun shape.
- The metal frame features an imposing frontal with a 1 piece structure, which supports the shield lens attached by visible claw-clasps, and thin, flat metal temples

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER		WOMAN	02/8G	Shiny Gold	Shiny Gold	Grey Gradient
FRONT MATERIAL		METAL	04/13	Shiny Gunmetal	Shiny Gunmetal	Brown Gradient
TEMPLE MATERIAL		METAL	02/F9	Shiny Gold	Shiny Gold	Mirror Gold
SIZE/TEMPLE		137/140	1298/13	Shiny Pink Gold	Shiny Pink Gold	Peach Gradient
			05/88	Shiny Silver	Shiny Silver	Mirror Silver Gradient

**KEY SELLING POINTS**

- Bold, dynamic look for men who love to dare the concept of style
- The resilient metal frame offers a light, durable fit that is made to last
- Versatile metal colours offer an easy to match, passepartout look with unmistakable Sicilian Taste DNA style
- Adjustable nose pads and acetate temple tips ensure for easily personalised comfort
- Quality sun lenses guarantee 100% protection from harmful UV rays, while mirror lenses also offer enhanced vision in very bright light

**PRESCRIPTION**

- Rx-Able: Not Recommended



*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- Exclusive branding identifies a polished new paradigm of contemporary luxury and fashion forward design – up-to-date, stylish and easy to wear – with distinctive metal plaques that attest to its unmistakable DNA: Dolce&Gabbana Plaque
- This glamorous round sun shape in premium acetate features an bold frontal with thick, softly faceted profiles and wide contoured temples featuring the new interpretation of the iconic Dolce&Gabbana metal logo plaque

#### FEATURES

GENDER	WOMAN
FRONT MATERIAL	ACETATE
TEMPLE MATERIAL	ACETATE
SIZE/BRIDGE/B/ED/TEMPLE	57/20/52.5/60.8/140

#### COLOURS

501/8G  
1995/13  
3090/8G  
3097/8G  
3095/13

#### FRONT

Shiny Black  
Leo Print  
Grey  
Fuchsia  
Pink

#### TEMPLE

Shiny Black  
Leo Print  
Grey  
Fuchsia  
Pink

#### LENS

Grey Gradient  
Brown Gradient  
Grey Gradient  
Grey Gradient  
Peach Gradient

#### KEY SELLING POINTS

- Glamorous contemporary styling for fashion-forward women who love up-to-date design and fresh reinterpretations of iconic luxury branding
- The varied colour selection offers a polished selection of feminine colours, including iconic Leo print, pink and fuchsia for more daring consumers, as well as versatile black and soft grey for more classic women
- Alluring gradient sun lenses in coordinated tones offer 100% UV protection and optimal vision in bright light, for a totally stylish aesthetic
- Soft to the touch, premium quality acetate is hypoallergenic and can be adjusted for a personalised, comfortable fit
- The unique logo plaque acts as both refined décor and exclusive branding

#### PRESCRIPTION

- Rx-Able: Yes, Standard



*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- Exclusive branding identifies a polished new paradigm of contemporary luxury and fashion forward design – up-to-date, stylish and easy to wear – with distinctive metal plaques that attest to its unmistakable DNA: Dolce&Gabbana Plaque
- This stylish square sun shape in premium acetate features a bold frontal with thick, softly faceted profiles and an on-trend metal bridge. Wide contoured temples feature the new interpretation of the iconic Dolce&Gabbana metal logo plaque, with the engraved Dolce&Gabbana logo and 4 ultra-fine golden pins

#### FEATURES

GENDER	WOMAN
FRONT MATERIAL	ACETATE
TEMPLE MATERIAL	ACETATE
SIZE/BRIDGE/B/ED/TEMPLE	53/20/44.9/59.1/140

#### COLOURS

501/8G
1995/13
3090/8G
3097/8G
3095/13

#### FRONT

Shiny Black
Leo Print
Grey
Fuchsia
Pink

#### TEMPLE

Shiny Black
Leo Print
Grey
Fuchsia
Pink

#### LENS

Grey Gradient
Brown Gradient
Grey Gradient
Grey Gradient
Peach Gradient

#### KEY SELLING POINTS

- Glamorous contemporary styling for fashion-forward women who love up-to-date design and fresh reinterpretations of iconic luxury branding
- The varied colour selection offers a polished selection of feminine colours, including iconic Leo print, pink and fuchsia for more daring consumers, as well as versatile black and soft grey for more classic women
- Alluring gradient sun lenses offer 100% UV protection and optimal vision in bright light, and a totally stylish aesthetic
- Soft to the touch, premium quality acetate is hypoallergenic and can be adjusted for a personalised, comfortable fit
- The unique logo plaque acts as both refined décor and exclusive branding

#### PRESCRIPTION

- Rx-Able: Yes, Standard



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- Inspired by chic Dolce&Gabbana accessories, refined, minimal design & understated finishes distinguish the modern shapes of this Dolce&Gabbana DNA collection, profiling the essence of contemporary elegance: Less is Chic
- This butterfly sun shape in premium quality acetate features a slightly upswept browline and fine, linear temples with gently curved contours. 5 sophisticated colours, including beige horn and soft pink or burgundy and alluring gradient sun lenses in feminine shades complete the look

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	WOMAN		501/8G	Shiny Black	Shiny Black	Black Gradient
FRONT MATERIAL	ACETATE		502/13	Havana	Havana	Brown Gradient
TEMPLE MATERIAL	ACETATE		3084/13	Beige Horn	Beige Horn	Brown Gradient
SIZE/BRIDGE/B/ED/TEMPLE	59/15/47/65.5/140		3091/8H	Burgundy	Burgundy	Burgundy Gradient
			3098/13	Pink	Pink	Peach Gradient

KEY SELLING POINTS

- Contemporary styling for feminine individuals who love premium luxury finishes and the subtle edge of modern design
- The rich colour selection offers feminine colours for more modern consumers as well as rich monotone classics (black and havana) for classic women
- Quality sun lenses offer 100% UV protection and optimal vision in bright light
- The light volumes of this perfectly balanced frame in soft to the touch, premium quality acetate can be adjusted for a perfect fit and optimal comfort
- The Dolce&Gabbana logo is set under varnish on the temples, which also feature fine metal detailing that emphasizes the hand assembled quality of luxury eyewear

PRESCRIPTION

- Rx-Able: Yes, Standard



*image not final yet*

#### INSPIRATION AND DESCRIPTION

- Inspired by chic Dolce&Gabbana accessories, refined, minimal design & understated finishes distinguish the modern shapes of this Dolce&Gabbana DNA collection, profiling the essence of contemporary elegance: Less is Chic
- This squared sun shape in premium quality acetate features an unusual metal browline and bridge that is a structural element of the acetate frontal and fine, linear temples with gently curved contours. 5 sophisticated colours, including beige horn and soft pink or burgundy perfectly paired with alluring gradient sun lenses to complete the look

#### FEATURES

GENDER	WOMAN
FRONT MATERIAL	ACETATE
TEMPLE MATERIAL	ACETATE
SIZE/BRIDGE/B/ED/TEMPLE	57/17/49/63.3/140

#### COLOURS

501/8G	Shiny Black
502/13	Havana
3084/13	Beige Horn
3091/8H	Burgundy
3098/13	Pink

#### FRONT

#### TEMPLE

#### LENS

Shiny Black	Black Gradient
Havana	Brown Gradient
Beige Horn	Brown Gradient
Burgundy	Burgundy Gradient
Pink	Peach Gradient

#### KEY SELLING POINTS

- Bold, on trend styling for feminine individuals who love premium luxury finishes and the subtle edge of modern design
- The rich colour selection offers feminine colours for up-to-date consumers as well as rich monotone classics (black and havana) for women who prefer a more classic, versatile look
- Quality sun lenses offer 100% UV protection and optimal vision comfort in bright light
- The light volumes of this perfectly balanced frame in soft to the touch, premium quality acetate can be adjusted for a perfect fit and optimal comfort
- The Dolce&Gabbana logo is set under varnish on the temples, which also feature fine metal detailing that emphasizes the hand assembled quality of luxury eyewear

#### PRESCRIPTION

- Rx-Able: Yes, Standard



\*image not final yet

INSPIRATION AND DESCRIPTION

- Exclusive branding identifies a polished new paradigm of contemporary luxury and fashion forward design – up-to-date, stylish and easy to wear – with distinctive metal plaques that attest to its unmistakable DNA: Dolce&Gabbana Plaque
- This stylish phantos optical shape in premium acetate features a bold frontal with faceted rims and an on-trend metal bridge and profiling. Slender contoured temples feature the new, functional interpretation of the iconic Dolce&Gabbana metal logo plaque, which incorporates the hinge and features the engraved Dolce&Gabbana logo and 4 ultra-fine golden pins

FEATURES			COLOUR	FRONT	TEMPLE
GENDER	WOMAN		501	Shiny Black	Shiny Black
FRONT MATERIAL	ACETATE				
TEMPLE MATERIAL	ACETATE		1995	Leo Print	Leo Print
SIZE/BRIDGE/B/ED/TEMPLE	51/20/42.5/55.6/140		3090	Grey	Grey
	53/20/44.1/57.8/140		3097	Fuchsia	Fuchsia
			3095	Pink	Pink

KEY SELLING POINTS

- Bold contemporary styling for fashion-forward women who love up-to-date design and fresh reinterpretations of iconic luxury branding
- The varied colour selection offers a polished selection of feminine colours, including iconic Leo print, pink and fuchsia for more daring consumers, as well as versatile black and soft grey for more classic women
- Soft to the touch, premium quality acetate is hypoallergenic and can be adjusted for a personalised, comfortable fit
- 2 sizes make this style even easier to fit
- The unique logo plaque acts as both refined décor and exclusive branding and is assembled manually to ensure a flawless luxury finish

OPTICIAN'S TIPS

- Acetate temples are easy to adjust

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Regular lens shape will fit any kind of lenses
- Progressive Friendly: Yes, Classic



\*image not final yet

INSPIRATION AND DESCRIPTION

- Exclusive branding identifies a polished new paradigm of contemporary luxury and fashion forward design – up-to-date, stylish and easy to wear – with distinctive metal plaques that attest to its unmistakable DNA: Dolce&Gabbana Plaque
- This distinctive phantos optical shape in premium acetate features an iconic key-hole bridge and fine, complementary profiles. Slender contoured temples feature the new, functional interpretation of the iconic Dolce&Gabbana metal logo plaque, which incorporates the hinge and features the engraved Dolce&Gabbana logo and 4 ultra-fine golden pins

FEATURES			COLOUR	FRONT	TEMPLE
GENDER		WOMAN	501	Shiny Black	Shiny Black
FRONT MATERIAL		ACETATE	1995	Leo Print	Leo Print
TEMPLE MATERIAL		ACETATE	3090	Grey	Grey
SIZE/BRIDGE/B/ED/TEMPLE		48/18/40.8/51.9/140	3097	Fuchsia	Fuchsia
		50/18/42.5/54.1/140	3095	Pink	Pink

KEY SELLING POINTS

- On-trend contemporary styling for fashion-forward women who love up-to-date design and fresh reinterpretations of iconic luxury branding
- The varied colour selection offers a polished selection of feminine colours, including iconic Leo print, pink and fuchsia for more daring consumers, as well as versatile black and soft grey for more classic women
- Soft to the touch, premium quality acetate is hypoallergenic and can be adjusted for a personalised, comfortable fit
- 2 sizes make this style even easier to fit
- The unique logo plaque acts as both refined décor and exclusive branding and is assembled manually to ensure a flawless luxury finish

OPTICIAN'S TIPS

- Acetate temples are easy to adjust
- Flex hinges allow maximum comfort and extended durability

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative and high positive prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Panthos lens shape will fit any kind of lenses, also high positive lenses
- Progressive Friendly: Yes, Classic





*\*image not final yet*

INSPIRATION AND DESCRIPTION

- Inspired by chic Dolce&Gabbana accessories, refined, minimal design & understated finishes distinguish the modern shapes of this Dolce&Gabbana DNA collection, profiling the essence of contemporary elegance: Less is Chic
- This seductive cat-eye optical shape in premium quality acetate features an accentuated upswept line and slender, linear temples with gently curved contours and comes in 5 sophisticated colours, including beige horn and soft pink or burgundy for a feminine look and monotone black or havana for easy-to-match, versatile style

FEATURES			COLOUR	FRONT	TEMPLE
GENDER	WOMAN		501	Shiny Black	Shiny Black
FRONT MATERIAL	ACETATE		502	Havana	Havana
TEMPLE MATERIAL	ACETATE		3084	Beige Horn	Beige Horn
SIZE/BRIDGE/B/ED/TEMPLE	52/16/42.2/56.9/140		3091	Burgundy	Burgundy
	54/16/43.8/59.1/140		3098	Pink	Pink

KEY SELLING POINTS


- Chic, feminine styling for confident individuals who love premium luxury finishes and a touch of contemporary glamour
- The rich colour selection offers feminine colours for up-to-date consumers as well as rich monotone classics (black and havana) for women who prefer a more classic, versatile look
- The light volumes of this perfectly balanced frame in soft to the touch, premium quality acetate can be adjusted for a perfect fit and optimal comfort
- The Dolce&Gabbana logo is set under varnish on the temples, which also feature fine metal detailing that emphasizes the hand assembled quality of luxury eyewear
- Available in caliber 52 & 54 for a stylish, easy fit


OPTICIAN'S TIPS

- Acetate temples are easy to adjust

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Regular lens shape will fit any kind of lenses
- Progressive Friendly: Yes, Classic

 <p><i>*image not final yet</i></p>			<b>INSPIRATION AND DESCRIPTION</b> <ul style="list-style-type: none"><li>Inspired by chic Dolce&amp;Gabbana accessories, refined, minimal design &amp; understated finishes distinguish the modern shapes of this Dolce&amp;Gabbana DNA collection, profiling the essence of contemporary elegance: Less is Chic</li><li>This intriguing butterfly optical shape in premium quality acetate features an angled browline and slender, linear temples with gently curved contours, and comes in 5 sophisticated colours, including beige horn and soft pink or burgundy for a feminine look and monotone black or havana for easy-to-match, versatile style</li></ul>																													
<b>FEATURES</b>	<table><tr><td>GENDER</td><td>WOMAN</td></tr><tr><td>FRONT MATERIAL</td><td>ACETATE</td></tr><tr><td>TEMPLE MATERIAL</td><td>ACETATE</td></tr><tr><td>SIZE/BRIDGE/B/ED/TEMPLE</td><td>52/16/40.2/57.8/140</td></tr><tr><td></td><td>54/16/41.7/60/140</td></tr></table>	GENDER	WOMAN	FRONT MATERIAL	ACETATE	TEMPLE MATERIAL	ACETATE	SIZE/BRIDGE/B/ED/TEMPLE	52/16/40.2/57.8/140		54/16/41.7/60/140	<table><tr><td><b>COLOUR</b></td><td><b>FRONT</b></td><td><b>TEMPLE</b></td></tr><tr><td>501</td><td>Shiny Black</td><td>Shiny Black</td></tr><tr><td>502</td><td>Havana</td><td>Havana</td></tr><tr><td>3084</td><td>Beige Horn</td><td>Beige Horn</td></tr><tr><td>3091</td><td>Burgundy</td><td>Burgundy</td></tr><tr><td>3098</td><td>Pink</td><td>Pink</td></tr></table>	<b>COLOUR</b>	<b>FRONT</b>	<b>TEMPLE</b>	501	Shiny Black	Shiny Black	502	Havana	Havana	3084	Beige Horn	Beige Horn	3091	Burgundy	Burgundy	3098	Pink	Pink		
GENDER	WOMAN																															
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3091	Burgundy	Burgundy																														
3098	Pink	Pink																														
<b>KEY SELLING POINTS</b>	<ul style="list-style-type: none"><li>Smart, feminine styling for confident individuals who love luxury finishes and distinctive designs</li><li>The rich colour selection offers feminine colours for up-to-date consumers as well as rich monotone classics (black and havana) for women who prefer a more classic, versatile look</li><li>The light volumes of this perfectly balanced frame in soft to the touch, premium quality acetate can be adjusted for a perfect fit and optimal comfort</li><li>Available in caliber 52 &amp; 54 for a modern, easy fit</li><li>The Dolce&amp;Gabbana logo is set under varnish on the temples, which also feature fine metal detailing that emphasizes the hand assembled quality of luxury eyewear</li></ul>		<b>OPTICIAN'S TIPS</b> <ul style="list-style-type: none"><li>Acetate temples are easy to adjust</li></ul>																													
			<b>PRESCRIPTION</b> <ul style="list-style-type: none"><li>Acetate rim wire helps to hide lens thickness with high negative prescriptions</li><li>Depth of lens is suitable for progressive lenses, classic design</li><li>Regular lens shape will fit any kind of lenses</li><li>Progressive Friendly: Yes, Classic</li></ul>																													

<div></div> <div>*image not final yet</div>			<b>INSPIRATION AND DESCRIPTION</b>		<ul style="list-style-type: none"><li>Inspired by chic Dolce&amp;Gabbana accessories, refined, minimal design &amp; understated finishes distinguish the modern shapes of this Dolce&amp;Gabbana DNA collection, profiling the essence of contemporary elegance: Less is Chic</li><li>This intriguing butterfly optical shape in premium quality acetate and metal features an accentuated acetate browline, metal rims and slender, acetate temples with gently curved contours. The bi-colour frontals come in 5 sophisticated colour combinations, including matt Pink or matt Burgundy and shiny metallic tones (gold, silver and pink gold), for easy-to-match, versatile style</li></ul>
<b>FEATURES</b>	GENDER	WOMAN	<b>COLOUR</b>	<b>FRONT</b>	<b>TEMPLE</b>
	FRONT MATERIAL	METAL	01	Shiny Black & Shiny Pink Gold Metal Rims	Shiny Pink Gold
	TEMPLE MATERIAL	ACETATE	02	Shiny Gold & Shiny Silver Metal Rims	Shiny Silver
	SIZE/BRIDGE/B/ED/TEMPLE	53/16/38.5/58.9/140	05	Shiny Silver & Shiny Gold Metal Rims	Shiny Gold
			1303	Matte Burgundy & Shiny Silver Metal Rims	Shiny Silver
			1304	Matte Pink & Shiny Pink Gold Metal Rims	Shiny Pink Gold
<b>KEY SELLING POINTS</b>			<b>OPTICIAN'S TIPS</b>		<ul style="list-style-type: none"><li>Acetate temples are easy to adjust</li><li>Metal pad arms are easily adjusted</li></ul>
<ul style="list-style-type: none"><li>Sleek styling for a look of refined modernity</li><li>The rich colour selection offers feminine colours for up-to-date consumers as well as rich metallic classics a more classic, versatile look</li><li>The light volumes of this perfectly balanced combination frame, as well as the adjustable, premium quality acetate temples and hypoallergenic silicone nose pads, ensure a personalised fit and optimal comfort</li><li>The Dolce&amp;Gabbana logo is set under varnish on the acetate temples, which also feature fine metal detailing that emphasizes the hand assembled quality of luxury eyewear</li></ul>			<b>PRESCRIPTION</b>		<ul style="list-style-type: none"><li>Depth of lens is suitable for progressive lenses, classic design</li><li>Butterfly lens shape will fit any kind of lenses</li><li>Progressive Friendly: Yes, Classic</li></ul>

DOLCE & GABBANA

PRODUCT ID  
JULY 2016 COLLECTION

MAN COLLECTION



*\*image not final yet*

FEATURES	GENDER	MAN	COLOURS	FRONT	TEMPLE	LENS
	FRONT MATERIAL	GOLD PLATED				
	TEMPLE MATERIAL	GOLD PLATED				
	SIZE/BRIDGE/B/ED/TEMPLE	61/14/51.1/69.4/140				

PRESCRIPTION	
	<ul style="list-style-type: none"><li>Rx-Able: Not Recommended</li></ul>



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the latest luxury trend – Metal - this metal double bridged pilot sun shape features a distinctive angled frontal and super fine temples that flaunt the New Diagonal Cut design. The refined colour palette offers shiny metallic tones of pale gold, silver, gunmetal and gold plated pink as well as 1 bi-colour frontal (pale gold / matte black)

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	MAN		01/71	Shiny Black	Shiny Black	Green
FRONT MATERIAL	METAL		04/87	Shiny Gunmetal	Shiny Gunmetal	Grey
TEMPLE MATERIAL	METAL		488/73	Shiny Pale Gold	Shiny Pale Gold	Brown
SIZE/BRIDGE/B/ED/TEMPLE	61/14/51.1/69.4/140		1305/87	Shiny Pale Gold & Matte Black Rims	Shiny Pale Gold	Grey
			K05/6G	Silver Plated	Silver Plated	Mirror Silver (Gold Plated)
			K02/F9	Gold Plated	Gold Plated	Mirror Gold (Gold Plated)
			K03/5R	Gold Plated Pink	Gold Plated Pink	-

KEY SELLING POINTS	PRESCRIPTION
<ul style="list-style-type: none"><li>• Clean, linear design for men who appreciate luxury style and ultra-fine finishes with an up-to-date, modern feel</li><li>• 3 Exclusive gold- &amp; silver-plated limited editions feature mirror lenses with real gold&amp;silver in the coating, offering real luxury for men who demand only the best</li><li>• The super versatile metallic colour palette provides passepartout style for modern men on the move</li><li>• The light, resilient frame and adjustable nose pads &amp; temple tips ensure personalised comfort</li><li>• The Dolce&amp;Gabbana logo is engraved into the temples for a super fine finish</li><li>• Grey, brown and green gradient lenses, as well as gold &amp; silver mirror lens options complete this sophisticated look and guarantee 100% UV protection and enhanced vision</li><li>• Luxury box, case &amp; metal card for limited edition SKUs</li><li>• Large size 61 caliber for men offer an easy fit</li></ul>	<ul style="list-style-type: none"><li>• Rx-Able: Not Recommended</li></ul>



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the latest luxury trend – Metal - this metal double bridged square sun shape features a distinctive angled frontal with acetate rims and super fine temples with the New Diagonal Cut design and refined shiny colours paired with metallic tones of pale gold, silver, gunmetal as well as 1 bi-colour frontal (pale gold / matte black)

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	MAN		1106/71	Matte Black & Shiny Black Rims	Matte Black	Green
FRONT MATERIAL	METAL		04/87	Shiny Gunmetal & Shiny Grey Rims	Shiny Gunmetal	Black
TEMPLE MATERIAL	METAL		488/73	Shiny Pale Gold & Shiny Brown Rims	Shiny Pale Gold	Brown
SIZE/BRIDGE/B/ED/TEMPLE	57/17/47.2/65.4/140		05/Y7	Shiny Silver & Shiny White Rims	Shiny Silver	Mirror Blue Matte

KEY SELLING POINTS

- Modern, linear design for men who demand luxury style and ultra-fine finishes with an up-to-date, modern edge
- The super versatile metallic colour palette provides passepartout style for modern men on the move
- The light, resilient frame and adjustable nose pads & temple tips ensure personalised comfort and an easy fit
- Quality lenses guarantee 100% UV protection & mirror lenses for enhanced vision
- The Dolce&Gabbana logo is engraved into the temples for a super fine finish
- Monotint lenses, as well as 1 matte mirror lens option complete this state-of-the-art look



\*image not final yet

INSPIRATION AND DESCRIPTION

- The dynamic design of contemporary forms & luminous metal lines translate into unique overlapping shapes, layered constructions and refined contrasts, paying tribute to Sicilian Taste – the inspired legacy of DNA style
- Innovative frame constructions & dynamic appeal define this contemporary double bridged pilot sun shape with an imposing frontal and 1 piece double metal bridge structure, which supports acetate/nylon fibre rims attached by visible claw-clasps and thin, flat metal temples. The Dolce&Gabbana logo is laser engraved into the labels for an ultra-fine, DNA finis

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	MAN		01/81	Shiny Black	Shiny Gold	Grey Polar
FRONT MATERIAL	METAL		04/73	Havana	Shiny Gunmetal	Brown
TEMPLE MATERIAL	METAL		488/F9	Cubed Havana	Shiny Pale Gold	Mirror Gold
SIZE/BRIDGE/B/ED/TEMPLE	61/15/50/66.9/140		1306/W7	Green Camouflage	Matte Pale Gold	Mirror Matte Gold
			1108/Y6	Grey Camouflage	Matte Gunmetal	Mirror Matte Silver

KEY SELLING POINTS

PRESCRIPTION

- Dynamic style for fashionable men who love design with a futuristic edge and luxury style
  - The resilient metal frame offers light, durable style that is guaranteed to last
  - Versatile metal tones and mimetic colours offer a great selection of easy to match, passepartout looks with unmistakable Sicilian Taste DNA style
  - Adjustable nose pads and acetate temple tips offer personalised comfort and lasting resilience
  - Quality sun lenses guarantee 100% protection from harmful UV rays, while polar and mirror variants also offer glare-free, enhanced vision in very bright light
  - Large size 61 caliber makes fitting even easier for men
- Rx-Able: Not Recommended





*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the unique aesthetic of the FW16 Sicilian Western catwalk collection and the latest fashion-inspired luxury trend – Metal - this on-trend round sun shape features a distinctive small fit shape, super fine temples with the New Diagonal Cut design and a polished metallic palette, including shiny gold, silver and gunmetal paired with dark grey, clear or mirror silver/gold sun lenses

#### FEATURES

GENDER	MAN
FRONT MATERIAL	METAL
TEMPLE MATERIAL	METAL
SIZE/BRIDGE/B/ED/TEMPLE	42/24/42/42/145

#### COLOURS

04/87  
02/6G  
05/F9  
04/1W

#### FRONT

Shiny Gunmetal  
Shiny Gold  
Shiny Silver  
Shiny Gunmetal

#### TEMPLE

Shiny Gunmetal  
Shiny Gold  
Shiny Silver  
Shiny Gunmetal

#### LENS

Dark Grey  
Mirror Silver  
Mirror Gold  
Clear

#### KEY SELLING POINTS

- Iconic look for men who appreciate fashion-inspired luxury with personality - FW16 Sicilian Western Catwalk style
- The super versatile metallic colour palette provides passepartout style for modern men on the move
- The lightweight, resilient frame, features adjustable nose pads & temple tips for personalised comfort and an easy fit
- Dark grey, clear or mirror silver/gold sun lenses complete this catwalk style and guarantee 100% UV protection & enhanced vision comfort in bright light
- The Dolce&Gabbana logo is engraved into the temples for a super fine finish

#### PRESCRIPTION

- Rx-Able: Yes, Standard



*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- Inspired by the timeless appeal of understated urban gentlemen, distinctive shapes of iconic elegance, luminous tones inspired by the natural colours of traditional luxury and flawless finishes define a new generation of fashion-forward men looking for a new take on sartorial simplicity
- The small fit round sun shape in premium acetate flaunts an accentuated raised curve bridge and fine, linear temples for a perfectly proportioned, essential look with a touch of iconic class
- Available in 3 rich colours on 4 SKUs, including exclusive cubed havana, and deep classics, monotint, clear and & gold mirror sun lenses complete the look for the ultimate in urban style

#### FEATURES

GENDER	MAN
FRONT MATERIAL	ACETATE
TEMPLE MATERIAL	ACETATE
SIZE/BRIDGE/B/ED/TEMPLE	39/24/39/40.5/140

#### COLOURS

501/87  
512/73  
652/F9  
501/1W

#### FRONT

Shiny Black  
Cubed Havana  
Honey  
Shiny Black

#### TEMPLE

Shiny Black  
Cubed Havana  
Honey  
Shiny Black

#### LENS

Dark Grey  
Brown  
Mirror Gold  
Clear

#### KEY SELLING POINTS

- This iconic frame will suit men who are looking for essential elegance and the unwavering class of heritage-inspired style
- The fine volumes in soft to the touch, premium acetate offer an adjustable, personalised fit and exceptional comfort, while the sophisticated palette offers both modern tones and easy to match classics for everyday versatility
- Quality sun lenses guarantee 100% protection from harmful UV rays & mirror lenses offer enhanced vision in very bright light
- Premium quality acetate ensures lasting quality and a flawless finish that is easily adjusted for a personalised fit
- Dolce&Gabbana logo under varnish on both temples for unmistakable brand identity
- FW2016 Catwalk style

#### PRESCRIPTION

- Rx-Able: Not Recommended



\*image not final yet

INSPIRATION AND DESCRIPTION


- Inspired by the timeless appeal of understated urban gentlemen, distinctive shapes of iconic elegance, luminous tones inspired by the natural colours of traditional luxury and flawless finishes define a new generation of fashion-forward men looking for a new take on sartorial design
- This strong square shape in premium acetate flaunts a subtle key-hole bridge and fine, linear temples for a perfectly proportioned, essential look with a touch of iconic class.
- Available in 5 rich colours, including exclusive cubed havana, striped bi-layer variants and deep classics, monotint & gold mirror sun lenses complete the look for essential urban style

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	MAN		501/87	Shiny Black	Shiny Black	Grey
FRONT MATERIAL	ACETATE		502/73	Havana	Havana	Brown
TEMPLE MATERIAL	ACETATE		512/6H	Cubed Havana	Cubed Havana	Mirror Gold
SIZE/BRIDGE/B/ED/TEMPLE	53/19/43.8/59.8/140		3092/80	Striped Grey Over Blue	Striped Grey Over Blue	Blue
			3093/13	Striped Red Over Burgundy	Striped Red Over Burgundy	Brown

KEY SELLING POINTS

PRESCRIPTION

- This distinctive frame is perfect for men who demand essential elegance and the unwavering class of timeless elegance
  - The fine volumes in soft to the touch, premium acetate offers an adjustable, personalised fit and exceptional comfort, while the sophisticated palette offers both modern contrasts and easy to match classics for everyday versatility
  - Quality sun lenses guarantee 100% protection from harmful UV rays & mirror lenses offer enhanced vision in very bright light
  - Premium quality acetate ensures lasting quality and a flawless finish
  - Dolce&Gabbana logo under varnish on both temples for exclusive luxury branding
- Rx-Able: Yes, Standard



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the unique aesthetic of latest fashion-inspired luxury trend – Metal - this on-trend double bridge square optical shape features distinctive acetate rim circles and super fine metal temples with the New Diagonal Cut design. 4 shiny colours are paired with shiny metal tones as well as 1 matte black/shiny black SKU

FEATURES	GENDER	MAN	COLOUR	FRONT	TEMPLE	
	FRONT MATERIAL	METAL		1106	Matte Black & Shiny Black Rims	Matte Black
	TEMPLE MATERIAL	METAL		04	Shiny Gunmetal & Shiny Grey Rims	Shiny Gunmetal
	SIZE/BRIDGE/B/ED/TEMPLE	53/18/42.8/58.3/145		488	Shiny Pale Gold & Shiny Brown Rims	Shiny Pale Gold
				04	Shiny Silver & Shiny White Rims	Shiny Silver

KEY SELLING POINTS

- Smart, linear look for men who appreciate fashion-inspired luxury with on-trend characteristics and unique style
- The super versatile metallic colour palette provides a great selection of both modern and classic finishes for passepartout style
- The lightweight, resilient frame, features adjustable nose pads & temple tips for personalised, all day comfort and an easy fit
- The Dolce&Gabbana logo is engraved into the temples for a super fine finish

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust
- Metal pad arms are easily adjusted
- Nylon fibre frame front requires cold insert of ophthalmic lenses

PRESCRIPTION

- Rim wire helps to hide lens thickness
- Depth of lens is suitable for progressive lenses, classic design
- Square lens shape will fit any kind of lenses
- Progressive Friendly: Yes, Classic



\*image not final yet

INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- This deep rectangular optical shape features understated proportions, fine volumes and thin metal temples with the New Diagonal Cut design, and comes in 4 masculine colours, including black, grey, red and blue

FEATURES			COLOUR	FRONT	TEMPLE
GENDER	MAN		501	Shiny Black	Shiny Black
FRONT MATERIAL	NYLON FIBRE				
TEMPLE MATERIAL	METAL		3101	Shiny Grey	Shiny Grey
SIZE/BRIDGE/TEMPLE	53/18/140		3096	Shiny Red	Shiny Red
	55/18/145		3094	Shiny Blue	Shiny Blue

KEY SELLING POINTS

- Modern, masculine design with for men who appreciate paired down luxury style with fine, sartorial details
- Light nylon fibre & metal offer incredible resilience and personalised, all day comfort
- 2 sizes and adjustable acetate temples offer an easy fit
- The Dolce&Gabbana logo is engraved into the temples, offering ultra-fine branding for a refined, elegant finish

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust
- Nylon fibre frame front requires cold insert of ophthalmic lenses

PRESCRIPTION

- Nylon fibre rim wire helps to hide lens thickness with high negative prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Rectangle lens shape will fit any kind of lenses
- Progressive Friendly: Yes, Classic



*\*image not final yet*

INSPIRATION AND DESCRIPTION

- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the cool aesthetic of the latest fashion-inspired luxury trend – Metal - this on-trend square optical shape features an accentuated brow bar and super fine metal temples with the New Diagonal Cut design in a refined selection of shiny black, shiny metallic colours and 1 matte black/shiny black bi-colour SKU

FEATURES			COLOUR	FRONT	TEMPLE
GENDER	MAN		01	Shiny Black	Shiny Black
FRONT MATERIAL	METAL				
TEMPLE MATERIAL	METAL		04	Shiny Gunmetal	Shiny Gunmetal
SIZE/BRIDGE/B/ED/TEMPLE	52/17/39.4/56/140		488	Shiny Pale Gold	Shiny Pale Gold
	54/17/40.9/58.4/145		1305	Matte Black & Pale Gold Rims	Shiny Pale Gold

KEY SELLING POINTS

- Paired down look for refined men who appreciate luxury style and on-trend design
- Super versatile metallic palette for easy to match, modern elegance
- Light, resilient frame, adjustable nose pads & temple tips for personalised comfort
- 2 sizes and adjustable acetate temples offer an easy fit
- The Dolce&Gabbana logo is engraved into the temples for a super fine finish and recognizable, luxury brand identity

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust
- Metal pad arms are easily adjusted

PRESCRIPTION

- Depth of lens is suitable for progressive lenses, classic design
- Soft Rectangle (Pillow) lens shape will fit any kind of lenses
- Progressive Friendly: Yes, Classic



*\*image not final yet*

**INSPIRATION AND DESCRIPTION**


- The unmistakable cut of perfectly tailored style draws an angle: 45°. New Diagonal cut brings the legendary lines of sartorial design to life in a refined interpretation of sporting contemporary style with a luxury edge
- Inspired by the cool aesthetic of latest fashion-inspired trends – Round & Metal - this on-trend round optical shape features super fine metal rims & thin temples with the New Diagonal Cut design in a refined selection of shiny metal tones as well as 1 matte black/shiny black SKU

**FEATURES**

GENDER	MAN	COLOUR	FRONT	TEMPLE
FRONT MATERIAL	METAL	01	Shiny Black	Shiny Black
TEMPLE MATERIAL	METAL	04	Shiny Gunmetal	Shiny Gunmetal
SIZE	48	488	Shiny Pale Gold	Shiny Pale Gold
	50	1305	Matte Black & Pale Gold Rims	Shiny Pale Gold

**KEY SELLING POINTS**

- Iconic look for men who appreciate fashion-inspired luxury with on-trend characteristics and unique style
- The super versatile metallic colour palette provides a great selection of both modern and classic finishes for passepartout style
- The lightweight, resilient frame, features adjustable nose pads & temple tips for personalised all day comfort
- 2 sizes ensure an easy fit
- The Dolce&Gabbana logo is engraved into the temples for a super fine finish and recognizable, luxury brand identity




*\*image not final yet*

INSPIRATION AND DESCRIPTION

- Inspired by the timeless appeal of understated urban gentlemen, the distinctive shapes of modern elegance, luminous tones inspired by the natural colours of traditional luxury and flawless finishes define a new generation of fashion-forward men looking for a unique stylistic take on sartorial design
- This sophisticated square optical shape features an up-to-date double bridge & elegant proportions, with fine, linear temples in premium acetate, for an essential look with a touch of iconic class. Available in 5 rich colours, including exclusive cubed havana and striped bi-layer tones, and deep classics, for a variety of sophisticated looks

FEATURES	<div><div>GENDER</div><div>FRONT MATERIAL</div><div>TEMPLE MATERIAL</div><div>SIZE/BRIDGE/B/ED/TEMPLE</div></div> <div><div>MAN</div><div>ACETATE</div><div>ACETATE</div><div>52/18/39.2/57.7/140</div><div>54/18/40.7/59.9/140</div></div> <div><div>COLOUR</div><div>501</div><div>502</div><div>512</div><div>3092</div><div>3093</div></div> <div><div>FRONT</div><div>Shiny Black</div><div>Havana</div><div>Cubed Havana</div><div>Striped Grey Over Blue</div><div>Striped Red Over Burgundy</div></div> <div><div>TEMPLE</div><div>Shiny Black</div><div>Havana</div><div>Cubed Havana</div><div>Striped Grey Over Blue</div><div>Striped Red Over Burgundy</div></div>
KEY SELLING POINTS	<div><div><div><div><div></div><div>This intriguing optical frame is perfect for men who demand functional elegance and personality-filled style that suits the multi-faced reality of urban life</div></div><div><div></div><div>The premium quality acetate ensures the frame is easily adjustable for exceptional comfort and will provide long lasting style</div></div><div><div></div><div>The varied palette offers both exclusive tones and versatile classics for a wide variety of intriguing and easy to match looks</div></div><div><div></div><div>2 sizes ensure an easy fit</div></div><div><div></div><div>Dolce&amp;Gabbana logo under varnish on both temples for exclusive luxury branding</div></div></div></div><div><div>OPTICIAN'S TIPS</div><div><ul style="list-style-type: none"><li>Acetate temples are easy to adjust</li></ul></div></div></div>
	<div><div>PRESCRIPTION</div><div><ul style="list-style-type: none"><li>Acetate rim wire helps to hide lens thickness with high negative prescriptions</li><li>Depth of lens is suitable for progressive lenses, classic design</li><li>Rectangle lens shape will fit any kind of lenses</li><li>Progressive Friendly: Yes, Classic</li></ul></div></div>





*\*image not final yet*

INSPIRATION AND DESCRIPTION

- Inspired by the timeless appeal of understated urban gentlemen, the classic shapes of modern elegance, luminous tones inspired by the natural colours of traditional luxury and flawless finishes define a new generation of fashion-forward men looking for a smart take on sartorial design
- This flattering phantos acetate shape features an iconic key-hole bridge & elegant proportions, with fine, linear temples for an essential look with a touch of retro-inspired class. Available in 5 rich colours, including exclusive cubed havana and striped bi-layer tones, and deep classics, for a variety of sophisticated looks

FEATURES	GENDER	MAN	COLOUR	FRONT	TEMPLE
	FRONT MATERIAL	ACETATE	501	Shiny Black	Shiny Black
	TEMPLE MATERIAL	ACETATE	502	Havana	Havana
	SIZE/BRIDGE/B/ED/TEMPLE	49/21/43.2/52.2/140	512	Cubed Havana	Cubed Havana
		51/21/45/54.3/140	3092	Striped Grey Over Blue	Striped Grey Over Blue
			3093	Striped Red Over Burgundy	Striped Red Over Burgundy

KEY SELLING POINTS

- This easy to wear optical frame is perfect for men who demand functional elegance and unwavering style that is both on-trend and timeless
- The premium quality acetate ensures the frame is easily adjustable for exceptional comfort and will provide long lasting style
- The varied palette offers both sophisticated contemporary colours and versatile classics for variety of intriguing and easy to match looks
- 2 sizes ensure an easy fit
- Dolce&Gabbana logo under varnish on both temples for exclusive luxury branding

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative and high positive prescriptions
- Depth of lens is suitable for progressive lenses, classic design
- Panthos lens shape will fit any kind of lenses, also high positive lenses
- Progressive Friendly: Yes, Classic

DOLCE & GABBANA

PRODUCT ID  
JULY 2016 COLLECTION

CHILDREN COLLECTION

<div>  <p><i>*image not final yet</i></p> </div>			<div>INSPIRATION AND DESCRIPTION</div> <ul style="list-style-type: none"> <li>Inspired by Zambia, the designers' own cat, this design frames the vision of little kittens as they play a provocative game of hide and seek, discovering the colourful secrets of the cosmopolitan fashion jungle. This is how little cats learn how to become real style hunters</li> <li>This eye-catching sun shape in exclusive acetate features the iconic animalier over burgundy print inspired by Special Project Animalier styles for women, cut-out "ears" on the frontals and linear temples with perforated temple tips designed to accommodate a specially made rubber head band</li> </ul>		
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FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER	GIRL		3070/13	Leo Print	Leo Print	Brown Gradient
FRONT MATERIAL	ACETATE					
TEMPLE MATERIAL	ACETATE					
SIZE/BRIDGE/B/ED/TEMPLE	43/20/42.4/43.5/125					

KEY SELLING POINTS	PREScription
<ul style="list-style-type: none"><li>• Easy to wear style with a playful edge for little ladies who admire grown up style</li><li>• Safe, comfortable shape and size and added stability thanks to the special rubber head band</li><li>• High quality sun lenses for clear vision and 100% protection from harmful UV rays</li><li>• Soft to the touch acetate frames can be adjusted to fit and are hypoallergenic</li><li>• Special project hard case and packaging as well as a shopper and accessories</li></ul>	<ul style="list-style-type: none"><li>• Rx-Able: Yes, Standard</li></ul>



*\*image not final yet*

**INSPIRATION AND DESCRIPTION**

- Inspired by Mimmo, the designers' labrador dog, this design frames the vision of boisterous boys as they run & play, discovering the fun-filled world of the bright lights of fashion
- This eye-catching round sun shape in exclusive acetate features super cool, modern rubber finishes inside and out and special, perforated temple tips designed to accommodate a specially made rubber head band for essential stability on very little heads

FEATURES			COLOURS	FRONT	TEMPLE	LENS
GENDER		BOY				
FRONT MATERIAL		ACETATE	3102/73	Rubberized Beige Over Rubberized Azure	Rubberized Beige Over Rubberized Azure	Brown
TEMPLE MATERIAL		ACETATE				
SIZE/BRIDGE/B/ED/TEMPLE		42/19/42/43/125				

**KEY SELLING POINTS**

- Easy to wear style with a playful edge for little boys who admire grown up style
- Safe, comfortable shape and size and added stability thanks to the special rubber head band
- High quality sun lenses for clear vision and 100% protection from harmful UV rays
- Soft to the touch rubberised acetate frames can be adjusted to fit and are hypoallergenic
- Special project hard case and packaging as well as a shopper and accessories

**PRESCRIPTION**

- Rx-Able: Not Recommended

DOLCE & GABBANA

COLOUR REFRESH



\*image not final yet

INSPIRATION AND DESCRIPTION

- The geometric glamour of the pied de poule design adds an exclusive touch of Diva-inspired class to the bold volumes of iconic Dolce&Gabbana shapes
- The distinctive elegance of the pied de poule design and iconic Dolce&Gabbana logo plaque define the geometric style of this bold square sun shape in acetate, with the distinctive bi-layer pied de poule design (in high definition print) – either inside or out – in a minimal B&W palette

KEY SELLING POINTS	COLOUR	FRONT	TEMPLE/DETAIL	LENS
<ul style="list-style-type: none"><li>• The premium quality acetate frame offers high quality, durable style, that is both soft to the touch and easily adjusted for personalised comfort</li><li>• The versatile colour palette makes the distinctive pied de poule pattern surprisingly easy to mix and match – for a dashing, yet easy to wear look</li><li>• Quality sun lenses guarantee 100% protection from harmful UV rays and enhanced vision comfort</li><li>• The iconic Dolce&amp;Gabbana logo plaque offers luxury branding with a touch of diva-inspired, vintage class</li></ul>	3079/87	Pied de Poule Print Over Black	Pied de Poule Print Over Black	Grey
	3080/8G	Black Over Pied de Poule Print	Black Over Pied de Poule Print	Grey Gradient



\*image not final yet

INSPIRATION AND DESCRIPTION

- The geometric glamour of the pied de poule design adds an exclusive touch of Diva-inspired class to the bold volumes of iconic Dolce&Gabbana shapes
- The distinctive elegance of the pied de poule design and iconic Dolce&Gabbana logo plaque define the geometric style of this feminine butterfly optical shape in acetate, with the distinctive bi-layer pied de poule design (in high definition print) – either inside or out – in a minimal B&W palette

KEY SELLING POINTS	COLOUR	FRONT	TEMPLE/DETAIL
<ul style="list-style-type: none"><li>• The premium quality acetate frame offers high quality, durable style, that is both soft to the touch and easily adjusted for personalised comfort</li><li>• The versatile colour palette makes the distinctive pied de poule pattern surprisingly easy to mix and match – for a dashing, yet easy to wear look</li><li>• The iconic Dolce&amp;Gabbana logo plaque offers luxury branding with a touch of diva-inspired, vintage class</li></ul>	3079	Pied de Poule Print Over Black	Pied De Poule Print Over Black
	3080	Black Over Pied de Poule Print	Black Over Pied de Poule Print



*\*image not final yet*

COLOUR	FRONT	TEMPLE/DETAIL	LENS
3079/87	Pied de Poule Print Over Black	Pied de Poule Print Over Black	Grey





*\*image not final yet*

#### INSPIRATION AND DESCRIPTION

- The geometric glamour of the pied de poule design adds an exclusive touch of Diva-inspired class to the playful spirit of Dolce&Gabbana shapes designed for little girls with an eye for style
- The distinctive elegance of the pied de poule design and iconic Dolce&Gabbana logo plaque define this bold square girl's sun shape in acetate into a playful statement of diva-inspired style with the distinctive bi-layer pied de poule design (in high definition print) – either inside or out – in a minimal B&W palette

#### KEY SELLING POINTS

- The premium quality acetate frame offers high quality, durable style, that is both soft to the touch and easily adjusted for personalised comfort
- The versatile colour palette makes the distinctive pied de poule pattern surprisingly easy to mix and match – for a dashing, yet easy to wear look
- Quality sun lenses guarantee 100% protection from harmful UV rays and enhanced vision comfort
- The iconic Dolce&Gabbana logo plaque offers luxury branding with a touch of diva-inspired, vintage class for young style icons in the making
- Special packaging will help to protect the frames and keep them in perfect condition

#### COLOUR

3080

#### FRONT

Black Over Pied de Poule Print

#### TEMPLE/DETAIL

Black Over Pied de Poule Print

DOLCE & GABBANA