

EMPORIO  ARMANI®

PRODUCT ID

JULY 2016 COLLECTION

INTERNATIONAL COLLECTION

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EA 1055

EMPORIO ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME RUBBER EAGLE OUTLINE

INSPIRATION AND DESCRIPTION

Masculine and intrepid, the Rubber Eagle Outline theme highlights the iconic Emporio Armani Eagle logo, showcasing it in rubber to provide an interplay of color and texture against the nylon fiber of the temple and metal fronts and logo.

Sophisticated and uncluttered, this semi-rimless design has a lightweight metal top bridge and Eagle logo set into the nose pads - a subtle branding element that's characteristically Emporio Armani.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Nylon Fibre
Hinge	Flex
Base	4
Size/Bridge/B/ED/Temple	53/17/35.4/57.4/140
	55/17/36.7/59.5/145

KEY SELLING POINTS

- Metal Eagle logo contoured in rubber at the temple head is integral to the design, providing a harmonious contrast between materials and setting an authoritative fashion statement.
- Flex hinges, integrated into the temple head for a clean aesthetic, ensure a superior fit.
- Masculine silhouette, easy-to-wear design and an engineered profile give these frames a modern, cosmopolitan feel.
- Silver logo detailing creates a subtle flash of brand recognition against the muted seasonal color palette.
- Signature Emporio Armani beveled temple tip shape is typical of the attention to detail inherent in the brand.

COLORS	FRONT	TEMPLE	DETAILS COLOR
3001	MATTE BLACK	MATTE BLACK	SILVER LOGO / WHITE RUBBER
3163	MATTE BLUE	MATTE SOLID BLUE	SILVER LOGO / LIGHT BLUE RUBBER
3164	MATTE BROWN	MATTE SOLID BROWN	SILVER LOGO / YELLOW RUBBER
3165	MATTE GREY	MATTE SOLID GREY	SILVER LOGO / BEIGE RUBBER

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.
- Metal pad arms are easily adjusted.
- Flex hinges allow maximum comfort and extended durability.
- Use of dedicated adjustment pliers are recommended for pantoscopic adjustment to the endpieces.
- Dedicated spare wires are provided

PRESCRIPTION

- Semi-Rimless frame accommodates well low to middle power prescription plastic lenses.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses



EA 3097

EMPORIO ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME RUBBER EAGLE OUTLINE

INSPIRATION AND DESCRIPTION

Masculine and intrepid, the Rubber Eagle Outline theme highlights the iconic Emporio Armani Eagle logo, showcasing it in rubber to provide an interplay of color and texture against the nylon fiber of the temple and metal fronts and logo.

The versatile and understated design of these rectangular frames complements virtually any look while the nylon fiber construction provides superior comfort and easy everyday wear.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Flex
Base	4
Size/Bridge/B/ED/Temple	53/17/37.3/55.9/145
	55/17/38.5/58.0/145

KEY SELLING POINTS

- Metal Eagle logo contoured in rubber at the temple head is integral to the design and provides a harmonious contrast between materials and sets an authoritative fashion statement.
- Flex hinges, integrated into the temple head for a clean aesthetic, ensure a superior fit.
- Masculine silhouette, easy-to-wear design and an engineered profile give these frames a modern, cosmopolitan feel.
- Signature Emporio Armani beveled temple tip shape is typical of the attention to detail inherent in the brand.
- Available with contrasting colors on the outer and inner fronts. The inner color is continued on the temples creating an exuberant and quietly assertive look.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5017	SHINY BLACK	SHINY BLACK	SILVER LOGO / WHITE RUBBER
5554	DARK GREEN (SHINY PETROLEUM INSIDE)	SHINY PETROLEUM	SILVER LOGO / GREEN RUBBER
5555	BROWN (SHINY YELLOW INSIDE)	SHINY YELLOW	SILVER LOGO / BROWN RUBBER
5556	DARK BLUE (SHINY LIGHT BLUE INSIDE)	SHINY LIGHT BLUE	SILVER LOGO / BLUE RUBBER
5557	GREY (SHINY BEIGE INSIDE)	SHINY BEIGE	SILVER LOGO / GREY RUBBER

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.
- Flex hinges allow maximum comfort and extended durability.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Square lens shape will fit any kind of lenses.



EA 4085

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT ESSENTIAL LEISURE
- THEME NAME RUBBER EAGLE OUTLINE

INSPIRATION AND DESCRIPTION

Masculine and intrepid, the Rubber Eagle Outline theme highlights the iconic Emporio Armani Eagle logo, showcasing it in rubber to provide an interplay of color and texture against the nylon fiber of the temple and metal fronts and logo.

The timeless feel of this large square sun style makes them easy to pair with any look, casual or smart, while the nylon construction provides lightweight wear and superior comfort.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Flex
Base	6
Size/Bridge/B/ED/Temple	56/18/45/61.5/145

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
5017T3	SHINY BLACK	SHINY BLACK	GREY GRADIENT POLAR	SILVER LOGO - WHITE RUBBER
555487	DARK GREEN (SHINY PETROLEUM INSIDE)	SHINY PETROLEUM	GREY	SILVER LOGO - GREEN RUBBER
55556E	BROWN (SHINY YELLOW INSIDE)	SHINY YELLOW	MIRROR YELLOW GRADIENT	SILVER LOGO - BROWN RUBBER
55568G	DARK BLUE (SHINY LIGHT BLUE INSIDE)	SHINY LIGHT BLUE	SMOKE GRADIENT	SILVER LOGO - BLUE RUBBER
555711	GREY (SHINY BEIGE INSIDE)	SHINY BEIGE	GREY GRADIENT	SILVER LOGO - GREY RUBBER

KEY SELLING POINTS

- Metal Eagle logo contoured in rubber at the temple head is integral to the design and provides a harmonious contrast between materials and sets an authoritative fashion statement.
- Flex hinges, integrated into the temple head for a clean aesthetic, ensure a superior fit.
- Masculine silhouette, easy-to-wear design and an engineered profile give these frames a modern, cosmopolitan feel.
- Signature Emporio Armani beveled temple tip shape is typical of the attention to detail inherent in the brand.
- Available with contrasting colors on the outer and inner fronts. The inner color is continued on the temples creating an exuberant and quietly assertive look.
- Lenses available in Gray Gradient Polar, Gray, Mirrored Yellow Gradient, Smoke Gradient and Gray Gradient.

PRESCRIPTION

- Rx Able: Yes, Standard



EA 1056

EMPORIO ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME METAL EAGLE

INSPIRATION AND DESCRIPTION

Confident and casual, this versatile collection of optical and sun styles adopts Emporio Armani's clean and sporty aesthetic, with an assertive Metal Eagle logo detail at the front of the nylon fiber temple for a strong sense of brand recognition.

Ultra-lightweight and confidently masculine this elegant semi-rimless optical style has a flowing bridge in thin matte metal typical of the soft curves of this easy-to-wear theme.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Nylon Fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/17/35.4/56.9/140
	55/17/36.7/59.1/145

KEY SELLING POINTS

- Contrasting Metal Eagle logo inserted into the nylon at the temple head is a highly distinctive design detail for instant brand recognition.
- Versatile design with universal appeal, complementing virtually any look for work, weekend and everything in between.
- Matte black temples are made of nylon for comfort and flexibility.
- Shiny gunmetal logo detailing provides a subtle flash of brand recognition against the muted seasonal color palette.
- Emporio Armani Eagle logo set into nose pads for an extra touch of brand detail.

COLORS	FRONT	TEMPLE	DETAILS COLOR
3001	MATTE BLACK	MATTE BLACK	SHINY GUNMETAL
3158	TOP MATTE GREY ON MATTE BLACK	MATTE BLACK	SHINY GUNMETAL
3159	TOP MATTE BROWN ON MATTE BLACK	MATTE BLACK	SHINY GUNMETAL
3160	TOP MATTE BLUE ON MATTE BLACK	MATTE BLACK	SHINY GUNMETAL

OPTICIAN'S TIPS

- Acetate temples are easy to adjust..
- Metal pad arms are easily adjusted.
- Use of dedicated adjustment pliers are recommended for pantoscopic adjustment to the endpieces.
- Dedicated spare wires are provided.

PRESCRIPTION

- Semi-Rimless frame accommodates well low to middle power prescription plastic lenses.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 3098

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME METAL EAGLE

INSPIRATION AND DESCRIPTION

Confident and casual, this versatile collection of optical and sun styles adopts Emporio Armani's clean and sporty aesthetic, with an assertive Metal Eagle logo detail at the front of the nylon fiber temple for a strong sense of brand recognition.

The combination of metal, acetate and nylon fiber on these refined frames is typical of the brand's playful use of contrasting materials while the flowing curves, characteristic of this theme, soften the iconic rectangular shape for a contemporary look.

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Nylon Fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/18/36.6/57.2/140
	55/18/38.0/59.3/145

KEY SELLING POINTS

- Contrasting Metal Eagle logo inserted into the nylon at the temple head is a highly distinctive design detail for instant brand recognition.
- Versatile design with universal appeal, complementing virtually any look for work, weekend and everything in between.
- Acetate fronts for a lightweight, luxurious finish ensure supremely comfortable all-day wear.
- Black temples are made of nylon for comfort and flexibility.
- Discreet matte colors including an eye-catching striated acetate, available in matte striped brown; matte striped blue; matte striped dark green, matte striped grey and also an easy-to-wear shiny black.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5017	SHINY BLACK	SHINY BLACK	SHINY GUNMETAL
5548	MATTE STRIPED BROWN	MATTE BLACK	SHINY GUNMETAL
5549	MATTE STRIPED BLUE	MATTE BLACK	SHINY GUNMETAL
5550	MATTE STRIPED DARK GREEN	MATTE BLACK	SHINY GUNMETAL
5551	MATTE STRIPED GREY	MATTE BLACK	SHINY GUNMETAL

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled
- Dedicated spare wires are provided

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 3099

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME METAL EAGLE

INSPIRATION AND DESCRIPTION

Confident and casual, this versatile collection of optical and sun styles adopts Emporio Armani's clean and sporty aesthetic, with an assertive Metal Eagle logo detail at the front of the nylon fiber temple for a strong sense of brand recognition.

The use of acetate fronts in these soft cat's eye frames gives them a luxurious, sensual feel while the vivid color options including watercolor violet and watercolor antique pink are fresh and highly contemporary.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Nylon Fibre
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/36.8/56.8/140
	54/16/38.2/59/140

KEY SELLING POINTS

- Contrasting Metal Eagle logo inserted into the nylon at the temple head is a highly distinctive design detail for instant brand recognition.
- Versatile design with universal appeal, complementing virtually any look for work, weekend and everything in between.
- Acetate fronts for a lightweight, luxurious finish ensure supremely comfortable all-day wear.
- Shiny black temples are made of nylon for comfort and flexibility.
- Color options include distinctive, seasonal hues like watercolor antique pink and watercolor violet or shiny Havana and shiny black.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5017	SHINY BLACK	SHINY BLACK	SHINY SILVER
5026	SHINY HAVANA	SHINY BLACK	SHINY SILVER
5552	WATERCOLOR VIOLET	SHINY BLACK	SHINY SILVER
5553	WATERCOLOR ANTIQUE PINK	SHINY BLACK	SHINY SILVER

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.

PRESCRIPTION

- Acetate rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Cat-Eye lens shape will fit any kind of lenses.



EA 4086

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT ESSENTIAL LEISURE
- THEME NAME METAL EAGLE

INSPIRATION AND DESCRIPTION

Confident and casual, this versatile collection of optical and sun styles adopts Emporio Armani's clean and sporty aesthetic, with an assertive Metal Eagle logo detail at the front of the nylon fiber temple for a strong sense of brand recognition.

The softly curved profile of this adaptable and elegant sun style has enduring appeal with the contrasting materials providing both a pleasing aesthetic and a robust, highly comfortable construction.

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Nylon Fibre
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	54/19/44.7/58.5/140

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
501711	SHINY BLACK	SHINY BLACK	GREY GRADIENT	SHINY SILVER
502613	SHINY HAVANA	SHINY BLACK	BROWN GRADIENT	SHINY SILVER
55528G	WATERCOLOR VIOLET	SHINY BLACK	SMOKE GRADIENT	SHINY SILVER
55538G	WATERCOLOR ANTIQUE PINK	SHINY BLACK	SMOKE GRADIENT	SHINY SILVER

KEY SELLING POINTS

- Contrasting Metal Eagle logo inserted into the nylon at the temple head is a highly distinctive design detail for instant brand recognition.
- Versatile design with universal appeal, complementing virtually any look for work, weekend and everything in between.
- Acetate fronts for a lightweight, luxurious finish ensure supremely comfortable all-day wear.
- Shiny black temples are made of nylon for comfort and flexibility.
- Color options include distinctive, seasonal hues like watercolor antique pink and watercolor violet or shiny Havana and shiny black.
- Lenses are available in Gray Gradient, Brown Gradient or Smoke Gradient.

PRESCRIPTION

- Rx Able: Yes, Standard



EA 3101

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT MODERN
- THEME NAME RUBBER & ALUMINIUM

INSPIRATION AND DESCRIPTION

Cutting-edge design and precision techniques push the limits of contemporary fashion in this assured collection of masculine eyewear, with unexpected material combinations creating eye-catching texture play and maximum comfort.

Boldly contrasting dark nylon fronts with lighter brushed aluminium temples, this masculine rectangular profile has a strong, charismatic look with soft touch rubber at the temple tips for easy wear.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Metal & Rubber
Hinge	Flex
Base	4
Size/Bridge/B/ED/Temple	53/17/37.7/57.0/140
	55/17/38.8/59.3/145

KEY SELLING POINTS

- Temple tips feature wood-grain effect rubber for a dynamic new look and unique visual impact.
- Soft-touch rubber at the temple tips gives the collection a sporty feel and ensures an ultra-comfortable fit for the wearer.
- Brushed aluminum at the temple head keeps the glasses lightweight and makes a bold style statement.
- Eagle logo on the temple in rubber is a discerning and distinguished brand detail.
- Soft-touch rubber temple tips color match the logo, creating an accomplished sense of aesthetic cohesion.
- Flex hinge adds durability and ensures a snug fit.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5042	MATTE BLACK	BRUSHED ALUMINIUM/BLACK RUBBER	BLACK RUBBER
5089	MATTE HAVANA	BRUSHED ALUMINIUM/BROWN RUBBER	BROWN RUBBER
5059	MATTE BLUE	BRUSHED ALUMINIUM/BLUE RUBBER	BLUE RUBBER
5558	MATTE PETROLEUM	BRUSHED ALUMINIUM/PETROLEUM RUBBER	PETROLEUM RUBBER
5559	MATTE GREY	BRUSHED ALUMINIUM/GREY RUBBER	GREY RUBBER

OPTICIAN'S TIPS

- Comfortable rubber earpieces are easy to cold adjust and help frame grip.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.
- Flex hinges allow maximum comfort and extended durability.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 1057

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT MODERN
- THEME NAME RUBBER & ALUMINIUM

INSPIRATION AND DESCRIPTION

Cutting-edge design and precision techniques push the limits of contemporary fashion in this assured collection of masculine eyewear, with unexpected material combinations creating eye-catching texture play and maximum comfort.

The flowing metal rim across the fronts gives a sculpted almost artistic feel to the silhouette of these rectangular frames while the ultra-lightweight metal construction allows for easy all-day wear.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Metal & Rubber
Hinge	Flex
Base	4
Size/Bridge/B/ED/Temple	52/17/35.2/56.1/140
	54/17/36.6/58.0/145

KEY SELLING POINTS

- Temple tips feature wood-grain effect rubber for a dynamic new look and unique visual impact.
- Soft-touch rubber at the temple tips gives the collection a sporty feel and ensures an ultra-comfortable fit for the wearer.
- Brushed aluminum at the temple head keeps the glasses lightweight and makes a bold style statement.
- Eagle logo on the temple in rubber is a discerning and distinguished brand detail.
- Soft-touch rubber temple tips color match the logo, creating an accomplished sense of aesthetic cohesion.
- Flex hinge adds durability and ensures a snug fit.

COLORS	FRONT	TEMPLE	DETAILS COLOR
3001	MATTE BLACK / MATTE GUNMETAL RIMS	BRUSHED ALUMINIUM / BLACK RUBBER	BLACK RUBBER
3161	MATTE BROWN / MATTE GUNMETAL RIMS	BRUSHED ALUMINIUM / BROWN RUBBER	BROWN RUBBER
3162	MATTE BLUE / MATTE GUNMETAL RIMS	BRUSHED ALUMINIUM / BLUE RUBBER	BLUE RUBBER
3166	MATTE GREY / MATTE GUNMETAL RIMS	BRUSHED ALUMINIUM / GREY RUBBER	GREY RUBBER

OPTICIAN'S TIPS

- Comfortable rubber earpieces are easy to cold adjust and help frame grip.
- Metal pad arms are easily adjusted.
- Flex hinges allow maximum comfort and extended durability.

PRESCRIPTION

- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 4084

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME RUBBER & ALUMINIUM

INSPIRATION AND DESCRIPTION

Cutting-edge design and precision techniques push the limits of contemporary fashion in this assured collection of masculine eyewear, with unexpected material combinations creating eye-catching texture play and maximum comfort.

Highly contemporary and stridently masculine, these round sun frames make an emphatic fashion statement with the contrasting materials and colors creating a cutting-edge look and feel that's characteristically Emporio Armani.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Metal & Rubber
Hinge	Flex
Base	6
Size/Bridge/B/ED/Temple	56/20/48.7/60.2/145

KEY SELLING POINTS

- Temple tips feature wood-grain effect rubber, also on the upper part of the front that is slightly embossed, for a dynamic new look and unique visual impact.
- Soft-touch rubber at the temple tips gives the collection a sporty feel and ensures an ultra-comfortable fit for the wearer.
- Brushed aluminum at the temple head keeps the glasses lightweight and makes a bold style statement.
- Eagle logo on the temple in rubber is a discerning and distinguished brand detail.
- Soft-touch rubber temple tips color match the logo, creating an accomplished sense of aesthetic cohesion.
- Flex hinge adds durability and ensures a snug fit.

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
50428G	MATTE BLACK	BRUSHED ALUMINIUM /BLACK RUBBER	SMOKE GRADIENT	BLACK RUBBER
5089T5	MATTE HAVANA	BRUSHED ALUMINIUM /BROWN RUBBER	BROWN GRADIENT POLAR	BROWN RUBBER
50598G	MATTE BLUE	BRUSHED ALUMINIUM /BLUE RUBBER	SMOKE GRADIENT	BLUE RUBBER
55586R	MATTE PETROLEUM	BRUSHED ALUMINIUM /PETROLEUM RUBBER	GREEN MIRROR GOLD	PETROLEUM RUBBER
55596G	MATTE GREY	BRUSHED ALUMINIUM /GREY RUBBER	MIRROR SILVER	GREY RUBBER

PRESCRIPTION

- Rx Able: Yes, Standard



EA 3103

*ADV Style

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT MODERN
- THEME NAME CRYSTAL & RUBBER

INSPIRATION AND DESCRIPTION

Playful and practical, this contemporary theme experiments with materials and colors for a chic, metropolitan look. The striking temple detail, made from transparent nylon in one shade and coated with an inside layer of rubber in another hue, results in an eye-catching and unexpected bi-color effect.

Versatility and easy wear are the touchstones of this theme and this classic rectangular silhouette perfectly embodies that sense of effortless wearability.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre & Rubber
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/17/39.6/57.7/140
	55/17/41.0/60.9/145

KEY SELLING POINTS

- Transparent nylon fiber temples are covered with a rubber inside layer in a different color to create dramatic and vibrant contrasts.
- Vivid seasonal colors on shiny frames for a fresh and highly contemporary look in addition to a matte black front combined with the transparent matte red of the nylon fiber temple, for an energetic, masculine profile.
- Nylon fronts ensure the eyewear is practical, durable and lightweight.
- Rubber Eagle logo on the temple complements the rubberized inner temple color.
- Featured in this season's advertising campaign.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5017	SHINY BLACK	TRANSPARENT SHINY GREY (BLACK RUBBER INSIDE)	BLACK RUBBER
5042	MATTE BLACK	TRANSPARENT MATTE RED (BLACK RUBBER INSIDE)	BLACK RUBBER
5559	SHINY GREY	TRANSPARENT SHINY ACQUAMARINE (GREY RUBBER INSIDE)	GREY RUBBER
5059	SHINY BLUE	TRANSPARENT SHINY LIGHT BLUE (BLUE RUBBER INSIDE)	BLUE RUBBER
5562	SHINY BROWN	TRANSPARENT SHINY YELLOW (BROWN RUBBER INSIDE)	BROWN RUBBER

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 3104

*ADV Style

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT MODERN
- THEME NAME CRYSTAL & RUBBER

INSPIRATION AND DESCRIPTION

Playful and practical, this contemporary range experiments with materials and colors for a chic, metropolitan look. The striking temple detail, made from transparent nylon in one shade and coated with an inside layer of rubber in another hue, results in an eye-catching and unexpected bi-color effect.

Eminently wearable, this soft cat's eye shape conveys a sense of assured femininity and poise, while the use of nylon fiber and rubber ensures all-day comfort.

FEATURES

Gender	Woman
Front Material	Nylon Fibre
Temple Material	Nylon Fibre & Rubber
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/17/41.0/55.8/140
	54/17/42.5/57.9/140

KEY SELLING POINTS

- Transparent nylon fiber temples are covered with a rubber inside layer in a different color to create dramatic and vibrant contrasts.
- Vibrant seasonal colors on shiny frames for a fresh and highly contemporary look including black, violet, blue and brown.
- Nylon fronts ensure the eyewear is practical, durable and lightweight.
- Rubber Eagle logo on the temple complements the rubberized inner temple color.
- Featured in this season's advertising campaign.

COLORS	FRONT	TEMPLE	DETAILS COLOR
5017	SHINY BLACK	TRANSPARENT LIGHT BLUE (BLACK RUBBER INSIDE)	BLACK RUBBER
5560	SHINY VIOLET	TRANSPARENT YELLOW (VIOLET RUBBER INSIDE)	VIOLET RUBBER
5145	SHINY BLUE	TRANSPARENT GREEN (BLUE RUBBER INSIDE)	BLUE RUBBER
5561	SHINY BROWN	TRANSPARENT PINK (BROWN RUBBER INSIDE)	BROWN RUBBER

OPTICIAN'S TIPS

- Nylon Fibre Temple adjustment process: Heat for 20-30 seconds at the maximum temperature. Adjusted as needed. Hold in place until cooled.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Oval lens shape will fit any kind of lenses.



EA 4087

*ADV Style

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME CRYSTAL & RUBBER

INSPIRATION AND DESCRIPTION

Playful and practical, this contemporary range experiments with materials and colors for a chic, metropolitan look. The striking temple detail, made from transparent nylon in one shade and coated with an inside layer of rubber in another hue, results in an eye-catching and unexpected bi-color effect.

Cool, confident and compelling, this contemporary take on a classic rectangular sun style is typical of the brand's commitment to pushing the boundaries of eyewear while maintaining an easy-to-wear, versatile aesthetic.

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre & Rubber
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	57/17/43.6/63.6/145

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
501787	SHINY BLACK	TRANSPARENT SHINY GREY (BLACK RUBBER INSIDE)	GREY	BLACK RUBBER
50426G	MATTE BLACK	TRANSPARENT MATTE RED (BLACK RUBBER INSIDE)	MIRROR SILVER	BLACK RUBBER
55598G	SHINY GREY	TRANSPARENT SHINY ACQUAMARINE (GREY RUBBER INSIDE)	SMOKE GRADIENT	GREY RUBBER
505996	SHINY BLUE	TRANSPARENT SHINY LIGHT BLUE (BLUE RUBBER INSIDE)	BLUE AR	BLUE RUBBER
556273	SHINY BROWN	TRANSPARENT SHINY YELLOW (BROWN RUBBER INSIDE)	OLIVE BROWN	BROWN RUBBER

KEY SELLING POINTS

- Transparent nylon fiber temples are covered with a rubber inside layer in a different color to create dramatic and vibrant contrasts.
- Vivid seasonal colors on shiny frames for a fresh and highly contemporary look in addition to a matte black front combined with the transparent matte red of the nylon fiber temple, for an energetic, masculine profile.
- Nylon fronts ensure the eyewear is practical, durable and lightweight.
- Rubber Eagle logo on the temple complements the rubberized inner temple color.
- Lenses available in Gray, Mirror Silver, Smoke Gradient, Blue, and Olive Brown.
- Featured in this season's advertising campaign.

PRESCRIPTION

- Rx Able: Yes, Advanced



EA 4088

*ADV Style

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME CRYSTAL & RUBBER

INSPIRATION AND DESCRIPTION

Playful and practical, this contemporary range experiments with materials and colors for a chic, metropolitan look. The striking temple detail, made from transparent nylon in one shade and coated with an inside layer of rubber in another hue, results in an eye-catching and unexpected bi-color effect.

This head-turning women's sun style has an innovative raw-cut edge that creates a gap between the nylon fiber fronts and the lenses for a peek-a-boo effect, while the temple head tapers down in thickness at an angle, adding an architectural flourish.

FEATURES

Gender	Woman
Front Material	Nylon Fibre
Temple Material	Nylon Fibre & Rubber
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	52/19/44.3/59.3/140

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
501711	SHINY BLACK	TRANSPARENT LIGHT BLUE (BLACK RUBBER INSIDE)	GREY GRADIENT	BLACK RUBBER
556011	SHINY VIOLET	TRANSPARENT YELLOW (VIOLET RUBBER INSIDE)	GREY GRADIENT	VIOLET RUBBER
51458G	SHINY BLUE	TRANSPARENT GREEN (BLUE RUBBER INSIDE)	SMOKE GRADIENT	BLUE RUBBER
556113	SHINY BROWN	TRANSPARENT PINK (BROWN RUBBER INSIDE)	BROWN GRADIENT	BROWN RUBBER

KEY SELLING POINTS

- Transparent nylon fiber temples are covered with a rubber inside layer in a different color to create dramatic and vibrant contrasts.
- Vivid seasonal colors on shiny frames for a fresh and highly contemporary look including black, violet, blue and brown.
- Nylon fronts ensure the eyewear is practical, durable and lightweight.
- Rubber Eagle logo on the temple complements the rubberized inner temple color.
- Lenses available in Gray Gradient, Smoke Gradient and Brown Gradient.
- Featured in this season's advertising campaign.

PRESCRIPTION

- Rx Able: Not recommended



EA 1058

*ADV Style
*Image not final

EMPORIO ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

Subtly progressive but highly wearable, this rectangular optical style showcases a new technical innovation: a metal sheet is applied to the nylon fiber fronts for a striking effect which plays on the cohesion of materials as the metal fuses into nylon.

FEATURES

Gender	Man
Front Material	Metal & Nylon Fibre
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	53/18/39.3/58.8/140
	55/18/40.8/61.0/145

KEY SELLING POINTS

- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.
- Contemporary combination of contrasting materials like metal, nylon fiber, and rubber adds another dimension of interest.
- Muted tonal color palette is both on-trend and highly masculine.
- Featured in this season's advertising campaign.

COLORS	FRONT	TEMPLE
3001	METAL MATTE BLACK / NYLON FIBER SHINY BLACK	MATTE BLACK / MATTE BLACK
3003	METAL MATTE GUNMETAL / NYLON FIBER MATTE SOLID GREY	MATTE GUNMETAL / MATTE BLACK
3168	METAL MATTE BLACK / NYLON FIBER MATTE SOLID BLUE	MATTE BLACK / MATTE BLACK
3169	METAL MATTE GUNMETAL / NYLON FIBER MATTE SOLID BROWN	MATTE GUNMETAL / MATTE BLACK

OPTICIAN'S TIPS

- Comfortable rubber earpieces are easy to cold adjust and help frame grip.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness with high negative prescriptions.
- Depth of lens is suitable for progressive lenses, classic design.
- Rectangle lens shape will fit any kind of lenses.



EA 3102

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

Elegant and sublimely feminine, this refined cat's eye shape optical style is equally at home in formal or casual settings, while the metal and nylon fiber construction makes for easy all-day wear and a comfortable fit.

FEATURES

Gender	Woman
Front Material	Nylon Fibre
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/16/38.8/56.5/140
	54/16/40.2/58.5/140

KEY SELLING POINTS

- Shapes and curves flow into one another for a fluid, beautiful result, while the contemporary combination of contrasting materials like metal, nylon fiber, and rubber adds another dimension of interest.
- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Fresh, seasonal color palette includes vibrant opaline red and opaline violet fronts with shiny metal at the temples.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.

COLORS	FRONT	TEMPLE
5026	SHINY HAVANA	SHINY PALE GOLD / MATTE BLACK
5017	SHINY BLACK	SHINY GUNMETAL / MATTE BLACK
5563	OPALINE RED	SHINY ROSE GOLD / MATTE BLACK
5564	OPALINE VIOLET	SHINY SILVER / MATTE BLACK

OPTICIAN'S TIPS

- Thin acetate temple tips are easy to adjust.
- Nylon fibre frame front requires cold insert of ophthalmic lenses.

PRESCRIPTION

- Nylon Fibre rim wire helps to hide lens thickness.
- Depth of lens is suitable for progressive lenses, classic design.
- Soft Rectangle (Pillow) lens shape will fit any kind of lenses.



EA 2041

*ADV Style
*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

The striking round shape and intricate double bridge of this chic, debonair sun style updates a timeless look with contemporary flair for an audacious yet refined look.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	50/22/46.7/62.2/145

KEY SELLING POINTS

- Shapes and curves flow into one another for a fluid, beautiful result, while the contemporary combination of contrasting materials adds another dimension of interest.
- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.
- Lenses available in Mirrored Silver, Mirrored Rose Gold and Gray.
- Featured in this season's advertising campaign.

COLORS	FRONT	TEMPLE	DETAILS COLOR
30016G	MATTE BLACK / MATTE BLACK RIMS	MATTE BLACK / MATTE BLACK	MIRROR SILVER
30044Z	MATTE ROSE GOLD / MATTE BLACK RIMS	MATTE ROSE GOLD / MATTE BLACK	MIRROR ROSE GOLD
300287	MATTE PALE GOLD / MATTE BLACK RIMS	MATTE GOLD / MATTE BLACK	GREY

PRESCRIPTION

- Rx Able: Not recommended



EA 2040

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

Reinventing the pilot shape with modern finesse and restrained detailing, this masculine sun style is both good-looking and easy-to-wear thanks to the ultra-lightweight metal construction and rubberized effect temple tips for enhanced comfort.

FEATURES

Gender	Man
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	58/17/50.8/63.1/145

COLORS	FRONT	TEMPLE	LENS COLOR
30146G	SHINY BLACK	SHINY BLACK / MATTE BLACK	MIRROR SILVER
301471	SHINY BLACK	SHINY BLACK / MATTE BLACK	SMOKE GREEN
301087	SHINY GUNMETAL	SHINY GUNMETAL / MATTE BLACK	GREY
301013	SHINY GUNMETAL	SHINY GUNMETAL / MATTE BLACK	BROWN GRADIENT

KEY SELLING POINTS

- Shapes and curves flow into one another for a fluid, beautiful result, while the contemporary combination of contrasting materials like metal and rubber adds another dimension of interest.
- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.
- Lenses available in Mirrored Silver, Smoke Green, Brown Gradient and Grey.

PRESCRIPTION

- Rx Able: Yes, Standard



EA 2044

*ADV Style
*Image not final

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

Featuring an innovative and unique laser effect on the lens at the outside edge for an eye-catching, cutting-edge two-tone finish, this updated retro silhouette has an assertive and highly feminine look.

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	61/16/58.8/62.5/140

COLORS	FRONT	TEMPLE	LENS COLOR
31245A	SHINY PALE GOLD	SHINY PALE GOLD / MATTE BLACK	MIRROR PALE GOLD
30106G	SHINY GUNMETAL	SHINY GUNMETAL / MATTE BLACK	MIRROR BLACK
31674Z	SHINY ROSE GOLD	SHINY ROSE GOLD / MATTE BLACK	MIRROR ROSE GOLD
30156G	SHINY SILVER	SHINY SILVER / MATTE BLACK	MIRROR SILVER

KEY SELLING POINTS

- Shapes and curves flow into one another for a fluid, beautiful result, while the contemporary combination of contrasting materials like metal and rubber adds another dimension of interest.
- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.
- Lenses available in Mirrored Pale Gold, Mirrored Black, Mirrored Rose Gold and Mirrored Silver.
- Featured in this season's advertising campaign.

PRESCRIPTION

- Rx Able: Not recommended

EA 2045



EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT TREND
- THEME NAME SURROUND CIRCLES

INSPIRATION AND DESCRIPTION

Translating inspirations from the catwalk into beautifully stylish, statement eyewear for everyday life, Surround Circles embraces geometric shapes and circular motifs using dynamically contrasting materials and bold new manufacturing techniques.

Inspired by iconic eyewear design, this large square sun style reinvigorates a timeless silhouette with contemporary verve, with an innovative and unique laser effect on the lens at the outside edge for an eye-catching, cutting-edge two-tone finish.

FEATURES

Gender	Woman
Front Material	Metal
Temple Material	Metal
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	62/12/54.0/68.3/145

COLORS	FRONT	TEMPLE	LENS COLOR
31245A	SHINY PALE GOLD	SHINY PALE GOLD / MATTE BLACK	MIRROR PALE GOLD
30106G	SHINY GUNMETAL	SHINY GUNMETAL / MATTE BLACK	MIRROR BLACK
31674Z	SHINY ROSE GOLD	SHINY ROSE GOLD / MATTE BLACK	MIRROR ROSE GOLD
30156G	SHINY SILVER	SHINY SILVER / MATTE BLACK	MIRROR SILVER

KEY SELLING POINTS

- Shapes and curves flow into one another for a fluid, beautiful result, while the contemporary combination of contrasting materials like metal and rubber adds another dimension of interest.
- Ultra-slim metal temples create a refined elongated look.
- "Emporio Armani" logo laser-engraved onto temples for a subtle and sophisticated brand detail.
- Soft-touch rounded rubberized effect of the temple tips provides an exciting textural contrast and maintain a flexible, comfortable fit on the ear.
- Lenses available in Mirrored Pale Gold, Mirrored Black, Mirrored Rose Gold and Mirrored Silver.

PRESCRIPTION

- Rx Able: Not recommended

EA 4091



*ADV Style
*Image not final

EMPORIO ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT WOMAN CATWALK
- THEME NAME XXX

INSPIRATION AND DESCRIPTION

Showcased on this season's runway and inspired by the graphic lines, geometric shapes and pops of fluorescent color on black backgrounds that characterized Emporio Armani's Fall 2016 collection, this fashion-forward and ultra-feminine silhouette is sure to turn heads.

Shapes and colors collide on these bold, progressive frames, with the architectural construction playing on negative space. Round lenses are set into metal rims which are in turn set into oversized, angular nylon fiber frames for a groundbreaking look.

FEATURES

Gender	Woman
Front Material	Metal & Nylon Fiber
Temple Material	Metal
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	50/23/46.0/52.7/140

COLORS	FRONT	TEMPLE	LENS COLOR	DETAILS COLOR
501787	SHINY BLACK	SHINY FLUO YELLOW / SHINY BLACK	GREY	SHINY FLUO YELLOW METAL RIMS
558987	SHINY BLACK	SHINY FLUO FUXIA / SHINY BLACK	GREY	SHINY FLUO FUXIA METAL RIMS
502613	SHINY HAVANA	SHINY VIOLET / SHINY HAVANA	BROWN GRADIENT	SHINY VIOLET METAL RIMS

KEY SELLING POINTS

- Inner metal rim is colored in violet or fluorescent hues inspired by the Emporio Armani catwalk.
- Exciting color contrasts between shiny nylon fiber fronts and temple tips and fluo or violet rimmed metal are typical of the brand's daring and progressive approach to eyewear.
- Elongated nylon fiber temple tips, laser-engraved with the Eagle logo for a discreet and stylish brand detail, ensure all-day comfort.
- Lenses are available in Gray and Brown gradient.
- Featured in this season's advertising campaign.

PRESCRIPTION

- N/D

EMPORIO  ARMANI®

COLOR REFRESH

JULY 2016 COLLECTION

EA 3079



EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME COLOR REVOLUTION

NEW SIZES AND COLORS

FEATURES

Gender	Woman
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Standard
Base	?
Size/Bridge/B/ED/Temple	49/?/?/?
	51/?/?/?

NEW COLORS

COLORS	FRONT	TEMPLE
5591	OPALINE RED	OPALINE RED
5593	MATTE BLUE	MATTE BLUE



EA 4072

*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT ESSENTIAL LEISURE
- THEME NAME COLOR REVOLUTION

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Standard
Base	?
Size/Bridge/B/ED/Temple	52/19/42,4/57/140

NEW COLORS

COLORS	FRONT	TEMPLE	LENS COLOR
50264Z	SHINY HAVANA/ROSE GOLD RIMS	SHINY HAVANA	MIRROR ROSE GOLD
55928G	MATTE RED / MATTE GUNMETAL RIMS	MATTE RED	GRADIENT GREY



EA 3087

*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT ESSENTIAL LEISURE
- THEME NAME MILLED EAGLE

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/17/140/33,6/56,1
	54/17/140/34,9/58,3

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR
5017	SHINY BLACK	SHINY BLACK	MATTE MILLING DETAIL
5026	SHINY HAVANA	SHINY HAVANA	MATTE MILLING DETAIL

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EA 4071

*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT ESSENTIAL LEISURE
- THEME NAME MILLED EAGLE

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	56/18/140/43,1/62,7

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR	LENS COLOR
50178G	SHINY BLACK	SHINY BLACK	MATTE MILLING DETAIL	GRADIENT GREY
502613	SHINY HAVANA	SHINY HAVANA	MATTE MILLING DETAIL	GRADIENT BROWN



EA 4056

*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT ESSENTIAL LEISURE
- THEME NAME ICONIC EAGLE

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Acetate
Temple Material	Acetate
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	57/18/140/43/60,3

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR	LENS COLOR
554955	MATTE STRIPED BLUE	MATTE BLACK	MATTE BLUE	MIRROR BLUE
55518G	MATTE STRIPED GREY	MATTE BLACK	MATTE BLACK	GRADIENT GREY

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME RUBBER STRIPES



EA 4001

*Image not final

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	56/16/140/42/64,3

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR
50175A	SHINY BLACK	TRANSPARENT GREY/BLACK RUBBER	MIRROR PALE GOLD

EA 4047



*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME RUBBER SPORT

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Nylon Fibre
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	56/17/140/43,9/64

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR	LENS COLOR
50636G	BLACK RUBBER	BLACK RUBBER	BLACK	MIRROR SILVER



EA 3026

*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - OPTICAL
- SEGMENT MODERN
- THEME NAME ALUMINIUM

NEW SIZES AND COLORS

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	4
Size/Bridge/B/ED/Temple	52/15/140/37,7/55,9
	54/15/140/39,1/57,9

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR
5542	SPOTTED BLUE HAVANA	BRUSHED ALUMINIUM	SPOTTED BLUE HAVANA (TEMPLE TIPS + EAGLE)

EA 4025



*Image not final

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT MODERN
- THEME NAME ALUMINIUM

NEW SIZES AND COLORS

FEATURES

Gender	Woman
Front Material	Acetate
Temple Material	Metal
Hinge	Standard
Base	6D
Size/Bridge/B/ED/Temple	55/17/140/46,3/61,8

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR	LENS COLOR
554255	SPOTTED BLUE HAVANA	BRUSHED ALUMINIUM	SPOTTED BLUE HAVANA (TEMPLE TIPS + EAGLE)	MIRROR BLUE

EMPORIO  ARMANI

- COLLECTION JULY 2016 - SUN
- SEGMENT TREND
- THEME NAME CATWALK INSPIRED



EA 4062

*Image not final

NEW SIZES AND COLORS

FEATURES

Gender	Man
Front Material	Nylon Fibre
Temple Material	Metal
Hinge	Standard
Base	6
Size/Bridge/B/ED/Temple	49/21/140/47/50,2

NEW COLORS

COLORS	FRONT	TEMPLE	DETAIL COLOR	LENS COLOR
501787	SHINY BLACK / FLUO PINK RIMS	FLUO PINK/SHINY BLACK	BLACK	SMOKE

EMPORIO  ARMANI®